

# Golfdom

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## What Is Your Story?

*What is your club doing that is advancing business operation of golf clubs? You must be doing something in membership solicitation, house operation, course maintenance or pro shop operation that is advanced and distinctive, or you have "just another golf club".*

*GOLFDOM will appreciate being tipped off to your story—a brief letter with just the salient facts will be sufficient. From this material exchanged in our columns by the progressive clubs there is bound to be a further elimination of lost motion and needless extravagance.*

*Will you co-operate?*

GOLFDOM earnestly solicits letters from all club officials, department heads and manufacturers on methods, means and policies that are successful in course and clubhouse construction, operation and maintenance and on pro merchandising of goods and services.

Use GOLFDOM as the medium of exchange for ideas and as your aid in digging up facts that will promote business-like operation at your club.

We have no pets and no prejudices, but the determination to make each copy of GOLFDOM bring some specifically profitable idea to each reader.

236 N. Clark St.

Chicago, Ill.

Tel.: State 3160