

RIGHT UP FRONT

*In up-to-the-minute
pro shops you find
Rite-Hite Tees.*

MERCHANDISE OF PROVEN VALUE

Pay best, are always appreciated by the Golfer—sell easier—and show a greater profit.

RITE-HITE TEES

are always of the same uniform fine quality—with scarcely any variation in shape or size.

They are put up in handsomely designed boxes and packed in attractive display cartons. Golfers prefer them because they know that the patented Basic Principle does improve their games.

RITE-HITE TEES sell easier and show a greater margin of profit.

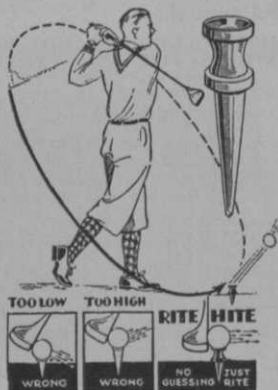
Jobbers stock RITE-HITE TEES in bulk or packages—Red or Yellow.

Write us about our special offer.

THE GENERAL TIMBER & LUMBER CO.

7132 Woodland Ave., Cleveland, Ohio

SWING RITE WITH RITE-HITE



Get that display carton of RITE-HITE TEES right up front where your customers can see the familiar RITE-HITE name. Then watch 'em buy.

cided to open up for a limited time and sell non-transferable memberships at the nominal fee of \$10 each. These memberships are the same as the other memberships in the club in all respects, except they are not transferable, and, therefore, cannot be placed upon the market in competition with our regular memberships. Each of our memberships, both regular and special provide for the owner, his wife and children from 12 to 18 years of age to play upon the course.

"It was voted to sell 75 of such memberships, but at the next directors meeting which came two weeks later, it was found that the membership committee had received 110 acceptable applications for membership. This far exceeded our expectations and filled our membership up to the maximum limit under our by-laws.

"The interesting part of the whole procedure is that the bulk of the members so obtained are substantial and reliable people who are fully able to carry on their obligations and many of whom could well have afforded to pay the full price for memberships. It indicates to us there are many people who wish to play golf, but who do not wish to pay large amounts of money for the privilege."

New York Managers Elect 1930-31 Officers

WILLIAM NORCROSS, manager of the Garden City C. C., has been elected president of the Metropolitan Club Managers' association for the 1930-31 term.

Other officials elected by the organization are: V. P., S. Franklin Pearce, Mount Vernon C. C.; Sec., Jerome C. Healy, Siwanoy C. C.; Treas., Edward J. Leyden, Milburn C. C.; Sergeant-at-arms, Max Lambert, Sunningdale C. C.; Trustees: Hugh F. Dolan, Pelham C. C., William H. Austin, Winged Foot C. C., and Samuel E. Mott, Nassau C. C.

The Metropolitan managers' organization has club rooms at 128 W. 52d St., New York city, where any managers visiting New York are assured of a cordial welcome by a bunch of good and able members of their fraternity.

"A natural lake of clear water on a golf course is a thing of beauty. An artificial pond of muddy or stagnant water is an abomination. Dam the architect, but not the streams which go dry in summer."—*From the Green Section Bulletin.*