

them so long. You will note in the picture that my shop is located in the center of the locker-house. We have showers in both ladies' and men's lockers. We bought seventy-five of the best steel lockers we could buy and sold to members instead of having the rental plan.

By the way the small town pro, must not forget the ladies, one day is given over to them for bridge and golf. I don't know much about bridge but we have a fine bunch of lady golfers.

We replanted our greens to Cocos Bent and it is doing fine due to the efforts of Bill Barton who was with us last summer. Bill is a good greenkeeper and hope he does well on his new job.

Shop Vital Small Club Asset.

I have visited small town pro shops and find there are few of them with good shops. Perhaps this is due to the clubs, I don't know. But I do know it pays for the small town pro to keep a neat shop and to carry a good line of goods. I don't want my members to have to go to the larger club to buy their equipment. If I don't have it I get it for them.

Now Herb if I have given you anything of interest, I am glad, as you don't see much in the way of taking care of the small town pro's problems. I am sure the time is coming when some of the boys will lose their par shooting guns and will be glad to go to the simple life as at this time the rainbow will have lost its color.

Take Golf Tax Test Case to Higher Court

PRESCOTT S. Bush, secretary of the U. S. G. A. has advised members of the association and regional golf associations of the progress of the test case on the legality of the 10 per cent tax on transfer of golf club securities in a bulletin which reads:

"In line with its policy of using every effort to reduce taxes affecting the game of golf, the United States Golf Association some time ago authorized John G. Jackson, general counsel, to institute proceedings to test the legality of the 10% internal revenue tax now being collected on the purchase of securities of a golf club when paid by an incoming member to an outgoing member. After the necessary preliminary proceedings, suit was brought in the name of Ector O. Munn against Frank K. Bowers, as collector of

internal revenue for the Second District of New York, to collect the sum of \$450.00, being a tax equivalent to 10% of the purchase price of shares of stock of a Long Island club, paid to a former member by Mr. Munn upon his election to club membership. This stock was purchased by Mr. Munn to meet the requirement of the by-laws of the club that only owners of stock of the club could be duly elected to membership.

"There being no dispute as to the facts, the case was argued before Judge Caffey in the United States District Court for the Southern District of New York, on the pleadings, and Judge Caffey decided that the tax had been wrongfully collected and that Mr. Munn was entitled to recover. The principal points advanced on the argument were, first, that Section 413 of the Revenue Act of 1928, under which the tax was assessed, provided that the tax could be collected only on amounts paid to a club, and the purchase price of Mr. Munn's stock was not paid to a club but to a third party. Secondly, admitting that the initiation fees under the statute included any payment, contribution or loan, required as a condition precedent to membership, whether or not evidenced by securities, and irrespective of the person to whom paid, the club did not require any payment or contribution, or loan, but simply required that the member be the owner of a share of stock of the club, which might be acquired by gift, exchange, inheritance or in any other way.

"In other words, ownership of stock was one thing and a payment or a contribution, or a loan, was another thing even though resulting eventually in stock ownership. It was also argued that on technical grounds the statute was, in effect, a direct tax, and therefore unconstitutional because it was not apportioned.

"The Government's counsel announced their intention to appeal to the Circuit Court of Appeals, and the Association will facilitate an early disposition of this appeal in order that member clubs may have the benefit of a final decision on this important question."

PRO IS REDDY KEYSTONE

New York City—The golf pro is the central figure of the Nieblo Mfg. Co.'s 1930 popular magazine advertising. The Reddy copy counsels the readers to get the pro to give instruction and carries propaganda for an increase in pros' pay.

The tag line tells the reader to buy "Reddy tees, your clubs, balls—all your golfing accessories from your pro. He knows from experience 'what's what'."