

Golfdom

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In Next Month's Golfdom

FOR THE GREENKEEPER AND CHAIRMAN...

B. R. Leach, Lawrence S. Dickinson and a number of prominent, successful greenkeepers will tell about maintenance methods to make this season your best one.

FOR THE PROFESSIONAL...

How a pro at a municipal course is setting pro shop sales records, and the stories of a number of pros at private clubs who are making their work highly profitable.

FOR THE MANAGER...

A prominent manager picks out the two commonest handicaps to business-like operation. Other managers give their pointers on distinguished service at clubs.

FOR THE PRESIDENT...

A broad, practical presentation of the approved ideas in all departments, club operation and suggestions from the experience of successful club presidents.

GOLFDOM earnestly solicits letters from all club officials, department heads and manufacturers on methods, means and policies that are successful in course and clubhouse construction, operation and maintenance and on pro merchandising of goods and services.

Use GOLFDOM as the medium of exchange for ideas and as your aid in digging up facts that will promote business-like operation at your club.

We have no pets and no prejudices, but the determination to make each copy of GOLFDOM bring some specifically profitable idea to each reader.

236 N. Clark St.

Chicago, Ill.

Tel.: State 3160