

No Experiment

Experience of another manufacturer shows that the golf Christmas present is well worth pushing. The Wanamaker people, who have previously pushed a Christmas package of a dozen balls with a putting disc attachment, again announce that this Christmas package is available for delivery to the pros. Wanamaker's suggest that the pro orders be placed early for the supply is limited.

Illinois P. G. A. Adopts Pro Creed

ILLINOIS Professional Golfers' association has adopted what it calls the Illinois P. G. A. creed, consisting of certain elementary principles of professional business practice. It is the intention to supply wall hangers with this creed for display in pro shops of the members and to use smaller cards bearing it for enclosures in communications to club officials, manufacturers and others outside the association.

The Illinois doctrine runs as follows:

My professional rating depends on my sportsmanship and business integrity. That each of us may agree and live up to the "rules of the game" in our business, my fellow members of the Illinois Professional Golfers' Association and I have set forth the following principles of practice to which we unanimously subscribe.

One: To promote to the fullest extent golf's contribution to the joy of living.

TWO: To so conduct myself and my business that my profession will be honored for its personnel and principles.

THREE: To progress each day in my ability and spirit to work and think for the good of the game, which is my own good.

FOUR: To serve and advance my club and its each member that I will be considered a valuable asset to my employers and deserving of their cordial good will and fullest patronage.

FIVE: To conduct my business relations with my members and sources of supply so I will maintain and extend my profession's position as the logical bond between the pleasure of the player and the prosperity of the manufacturer.

SIX: To bear in mind always my obligations to my brother professionals in our aim of collective advancement, progress of the game, its players and our clubs, and in the protection of the respect and other rewards golf and golfers present to the truly representative professional.

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