

"Athlete's Foot" Is Serious Locker-Room Problem

ATHLETE'S foot is a popular name for a ringworm of the foot, from which more than ten million persons in the United States are now suffering, according to an estimate made by Dr. Charles F. Pabst, chief dermatologist of the Greenpoint Hospital, Brooklyn, N. Y. Three-quarters of these sufferers, Dr. Pabst thinks, do not know what ails them, for the great prevalence of the malady is very recent. "It begins, as a rule, between the toes, where it is often overlooked, and spreads gradually along the sole and sides of the foot. The skin becomes pink or red in color and the affected part is frequently covered with a white scale or crust. The scales may be dry or moist, and when peeled off, leave an inflamed area.

"This condition extends very slowly, accompanied with slight itching, and for this reason it may exist for weeks or months without attracting the attention of the victim. Sometimes the nails are affected, and they become brittle and yellow. In advanced stages, I have seen the nails greatly thickened and almost black.

"This ailment is caused by a parasite which is a vegetable fungus called *Tinea trichophyton*. This fungus is very common and is found on the floors of gymnasiums, swimming pools, and bathing establishments. When the feet are warm and moist the fungus takes easy hold and grows rapidly. I believe many cases are contracted by walking barefoot on the floor in public places. One patient can easily transmit it to other members of his family, and to the members of his golf club or gymnasium. The well-to-do are affected in larger numbers than the poorer classes, and the disease is very prevalent from the Atlantic to the Pacific, and from the Canadian border to the Rio Grande.

"I have seen far advanced cases in the West Indies and South America, and the malady is said to have originated in India. It undoubtedly gained a hold there because of the custom of going barefoot and the unhygienic conditions among the congested masses. The great prevalence of this condition in America, and the rapid increase in recent years, are warnings that should be heeded if we wish to stamp out this malady. All those who have ringworm of the feet or nails should receive appropriate treatment, and should keep

DURABILITY!



Actual unretouched photograph of a Silver King played 666 holes by Floyd Poetzinger of the University of Iowa Golf Squad (1928).

THE SILVERTOWN CO.
LONDON

John Wanamaker, New York
Sole United States Distributors

THE OUTSTANDING DISPLAY
AT THE
NEW YORK AND CHICAGO GOLF SHOWS
WAS THE NEW 1929 LINE OF

BUTCHART-NICHOLLS

BTN

GOLF CLUBS

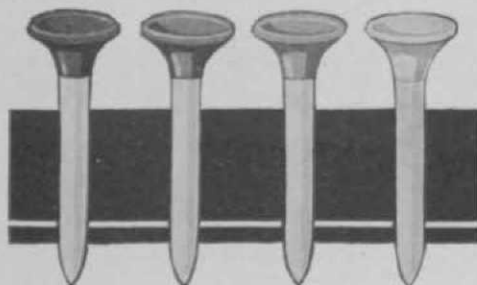
Irons in matched sets of 5, 8 and 9 Clubs with BNT Bamboo-Hickory or Bamboo-Purple Heart Shafts.

Woods in matched sets with plain or fancy faces; natural finished or colored; with BNT Bamboo-Hickory or Bamboo-Purple Heart Shafts or lacquered or chromium plated steel shafts.

Custom made, exclusively and every club unconditionally guaranteed. No pro-shop is complete without a representative stock of BNT Clubs.

BUTCHART-NICHOLLS COMPANY
Glenbrook, Conn.

4 Different Coloured Tees in Each Box



A Colour for Each Player in the Foursome

"PEG" led the way to the celluloid tee now so popular everywhere.

"PEG" now offers these clean, smooth tees put up in such a way that each player can identify his tee.

You know how it is when all the players are using tees in the same colour. The chap with the "taking-way" always finds "his" tee. Different coloured Tees prevent this. This feature appeals to the men. The ladies just take one look at the pretty colours and reach for a "quarter."

A nice portion of that "quarter" is profit for you. No competition from the five-and-ten-cent stores on this tee.

Many Pros. claim this is the fastest selling Tee they ever handled. Put a box out on your counter where the colours can be seen. They will sell faster. You just try it.

The leading Jobbers can supply you with

"PEG"

"IT FITS YOUR FINGERS"

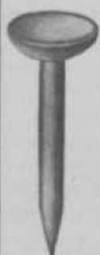
Made by:

GRANBY MFG. CO., Inc.
KEENE, N. H.

away from golf clubs, gymnasiums, and swimming pools unless they keep their feet covered and take care not to transmit the disease by way of towels or other articles. Dogs and cats often carry this parasite on their feet and body, and should not be allowed in bathing establishments or other places where there is a possibility of conveying the fungus to man.

"The disease can be cured by the application of a mild anti-parasitic ointment, although some cases require long treatment, and the malady must be completely eradicated or else the condition starts anew from any uncured part. A careful inspection will reveal this ailment to thousands who are unaware of its presence, and proper treatment now will prevent its transmission to thousands of others during the summer bathing and golfing season."

Dr. C. C. Pierce, acting Surgeon-General of the United States Public Health Service, who recently discussed this matter with Dr. Pabst, agrees that at least one-half of the adult population suffer from this malady at some time. Almost every one who uses a swimming pool, golf club, athletic club, or any place where there is a common dressing room, has the infection



Offering A Real Proposition for 1929

The Morley "YELLO" Tee. Made of tough resilient fibre. Carefully finished in the familiar bright yellow enamel. Send for sample box. Look them over. Try them. Get prices. It's a live tee and a live professional proposition.

Write to Yello-Tee Division of the
MORLEY BUTTON MFG. CO.
Statler Building Boston, Mass.



MORLEY
yello
TEE

upon his feet. The disease is caused by a vegetable parasite which flourishes on the floors of public places, and on bath mats and other such articles. A health news article by the U. S. Public Health Service has been issued on "Ringworm of the Hands and Feet."

Earl Lee Heads Chicago Club Managers

ANNUAL election of officers of the Chicago District Club Managers' association named E. G. Lee of Lake Shore C. C. as president; B. E. O'Grady of the Hamilton club, vice president; Frank H. Murray of Ravisloe C. C., sec-treas., and as new directors, C. G. Holden of Olympia Fields and T. M. Esser of Casino club.

SPRING is the time to remove stones from the fairway before the grass starts to grow. No matter how free of stones the fairways were in the fall, you can always find more in the spring. This is caused by the frost raising them up to the surface. One of the first things to do on a golf course in the spring is to clean up all the stones, sticks, and other refuse.

CLICK COLONELS

and a
Jimmy
Pipe —
The
Golfers' Pals



Practically every golfer has a "Pal of the Green" . . . a pipe, a club, an old pair of shoes or a favorite ball. Round after round, day after day, they go together. Such is the esteem in which golfers hold Click Colonel. Display the Clicks. Get the early season sales.

75c each—retail price—\$9.00 per doz.

ST. MUNGO MFG. CO. of AMERICA
121-123 SYLVAN AVE. NEWARK, N. J.

In both Dimpled and Meshed markings.

Special Club Offer

INCLUDING:

FREE
OF CHARGE

**COMPLETE FULNAME
BALMARK MACHINE**

**INSTALL
IN YOUR CLUB NOW THE
FULNAME BALMARK SYSTEM**

Take advantage immediately of this opportunity to put your club on a standardized ball marked system.

For complete details of how to operate this plan allowing your club to take advantage of this special club offer which includes FREE OF CHARGE A COMPLETE FULNAME BALMARK MACHINE, use the coupon below.

You will not be obligated in any way. We simply send you the details of our SPECIAL CLUB OFFER which is simply an easy and effective way of having your club adopt a standardized ball marking system.

The many advantages to be gained from this standard system of ball marking are just as important to the club as a whole as they are to the individual player.

For instance, the second-hand ball evil (and its bad effect on the caddy morale) are eliminated.

Another advantage is that such a system attracts more business to the club professional.

Also the confusion and unhappiness which results from playing the wrong ball is eliminated . . . with a consequent spending up of play in general, especially on crowded week-ends.

SEND THE COUPON TODAY

THE FULNAME CO.,
Cincinnati, Ohio

Gentlemen:

Please send me complete details of your SPECIAL CLUB OFFER which includes COMPLETE FULNAME BALMARK MACHINE FREE, without any obligation on my part.

CLUB

NAME

CITY

STATE

ADDRESS or R.F.D.

Please mention GOLFDOM when writing advertisers