



Its Popularity Is Deserved

The overwhelming popularity of REDDY TEES is the same reward that comes to all pioneers. People do not forget, particularly when publicity keeps the name before them. Our national advertising and the large quantity of cartons sold has done that since the beginning of REDDY TEES—seven years ago—and REDDY TEES were the first on the market. And it is still doing it! Advertising in magazines that reach golfers and golfers-to-be everywhere in the country. We are continually building sales for those who sell REDDY TEES. That's why players mean REDDY when they say "Tees." Push the Tee that is pushing for you. Look over your REDDY supply now and fill in the empty gaps. All leading jobbers carry REDDY TEES for your convenience. The Nieblo Mfg. Company, General Offices, 38 East 23rd Street, New York City.

REDDY TEE

"Ask your Professional"

much about competition from the retailer. If he will give his merchandise an honest "play" at an honest mark-up, as outlined above, and his stock is both complete and attractive, his volume and profit should work out in a satisfactory manner to him. Another thing in his favor is the friendly attitude members have toward him, which should be utilized by him to his best advantage. There are in this business, as in every other business, merchants who will undersell one another, but this cannot be helped, and furthermore, this cut-throat competition is minimized on real honest-to-goodness high-class knitted outerwear.

In this connection I would like to state that at all times a pro should be exceedingly careful that the house he does business with on this sort of merchandise is one of good repute, and one that will take good care of him on his orders; that they make goods for him that are exactly the same in material, quality, and workmanship as the sample from which he buys.

St. Paul Boasts Prize Munny Course

KELLER GOLF COURSE, new Ramsey county public layout, makes available for St. Paul public course golfers an establishment with many notable features. The first nine is laid out with a double loop, the fifth tee being near the clubhouse. A caddie shelter with a play court equipped with gymnasium and playground apparatus, and a caddie reading room, is a feature of the plant. There also is a Boy Scout corner in connection with this detail. Swimming pool and tennis courts are also features.

THE cross bunker directly in front of the green is generally bad architecture; beware of its use in remodeling.

TRADE		MARK
Pat. Sept. 11, 1926 Pyratone Sheath, weighing less than 1/2 ounce, is a five, flexible tubing telescoped onto a steel shaft. This sheath replaces old finishing methods of painting, enameling, oxidizing and nickel plating. Pyratone is indestructible. . . . It will not crack or wear off. It is obtainable in any color or finish. Pyratone Sheaths are used very extensively by leading golf manufacturers.		
PYRATONE PRODUCTS CORPORATION CHICAGO, ILLINOIS		