

7. Listen to their experiences in the past at other clubs. Not only will the manager receive valuable suggestions that can well be put into effect at his own club, but the employe, made to feel he is being consulted, is pleased with his importance.

Encourage them to play golf on their day off. Loan them a set of clubs if they

don't own one already.

Make them feel that your club is more than just a place to work.

10. Do everything you can to encourage the members to take more than just a hired-servant attitude toward the help, When talking to a member about an employe, mention his value to the club and how you'd hate to lose him.

Keep these points in mind while going about your daily managerial duties and you'll find, as a result, your help are satisfied, willing to work and will report back on the job at the opening of each season.

Dining Room Profit Is Not Impossible

By PETER C. HAUSEN Manager Edgewater G. C. (Chicago

L AST year and also the year before we operated our dining-room on a profitable basis. If anyone figures his overhead, his food costs—in short how much it costs him to put the food before the members, he then will know how much to charge in order to make a profit.

Of course, fluctuation in the number of patrons served in a country club, resulting from weather conditions, plays an important part. If a manager has purchased his supplies in advance for Saturday, Sunday and Monday and finds that the weather man has sent rain on Saturday forenoon and forgets to let it stop until Monday afternoon, he will find his ingenuity sorely taxed, if he wishes to emerge "on top." Fortunately this happened but once last season.

It requires constant watching, in order to have supplies in fresh condition. Never overstock. Keep things moving, and above all, study the tastes of the membership and buy accordingly. There is no need for any club to keep goods on hand that are not in demand, just on a chance that someone "might" ask for them. That is where your loss comes in. But on the other hand,—any article, not on the bill of fare, can be had, if ample notice is given.

We serve a regular luncheon in the grill room at 90c; on Saturdays, a buffet luncheon for \$1.00; a ladies luncheon in the dining-room for \$1.00. Our regular dinners are \$1.75. Parties are according to price. I take care of orders for private parties myself, and in this way recommend what I have on hand, giving the club and the member the benefit.

Our daily bill of fare is carefully considered every day. My chef comes into the office every morning and we talk over everything pertaining to dinners, luncheons and private parties.

This is what makes for the success of our restaurant. Only the best of everything is bought and we are catering to a membership who knows what it wants and appreciates what it gets.

Fitness in Furnishing

(Continued from Page 33)

chair on either side of the fireplace, the room would be pleasing indeed,

Decorations are enduring, yet every time a new club is equipping and decorating, they should respect present trends, and at the same time realize that in a few years they will have to add or replace certain items. The old clubs, redecorating in whole or in part, should manipulate their decorative units in such a way that the room interiors are always a transition from the past to the future style, realizing that styles vary even in periods.

One part of a scheme should not suffer for the benefit of some other phase; it should be consistent and well-balanced throughout. There should be a material expression of the needs, the sentiments and the emotions, and the decorations must be dependent upon the architectural backgrounds.

Color is used to assist in the development of form and to distinguish objects or parts of objects one from another, and should be carried out in a general theme of tone values enhanced with brighter hues as accents.

There is room for great improvement in the art of clubhouse furnishings and decorations and it can take place as soon as club executives realize their membership is entitled to that repose which the mind feels when the eye, the intellect and the affections are satisfied by the decorative expression of their club quarters.

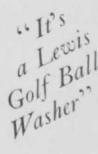
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