

## Watch Women's Service in Thoughtful Detail

By PAUL E. FISCHER  
Manager, Minikahda Club

IT HAS been my observation that the majority of country, and city clubs as well, have been primarily more or less rendezvous for men only, where women were tolerated but not wanted. General conditions in modern club life have changed and women are now a large factor, I might even venture to say, the nucleus of success, in any up-to-date club.

At Minikahda Club special attention is paid to our Ladies' Department. We adopted two slogans: "LADIES MUST BE SERVED" and "FINISH THE JOB."

Service does not begin nor end in the dining rooms; it is carried through to the washrooms, where no bet is overlooked to please and where a maid with a smile and invitation to be of service awaits and takes care of our ladies.

### He Has Thorough Service

We find our ladies very appreciative of the fact that we keep on hand different kinds of face powders, rouges, etc., to suit their individual tastes, and complete manicure equipment including liquid and powder nail polish.

The "Chicago dryer," a combination clothes and shoe dryer made by the Frances Dryer people in Chicago that we installed last spring proved a great asset. In conjunction with it we have the necessary pressing facilities which, while not in use very often, comes in very handy in emergency cases.

Another service which is highly appreciated by our members, especially the ladies, is our indirect laundry service.

We have an arrangement with three different parties to take care of this service. A regular laundry, a reliable housewife to look after the woolsens and another one to wash and iron the lace table cloths, napkins, etc., belonging to members and often used at the club for exclusive luncheons, teas, receptions and so on.

Last but not least I have found that an assortment of popular brands of cigarettes placed in the ladies' department with the compliments of the club proved inexpensive and a courtesy very much appreciated.

## Right Man on Job and No Favorites, Our Policy

By CARLETON STAS  
President, Sunnyside Country Club, Waterloo,

DURING the season of 1928 Sunnyside Country club tried the experiment of combining the office of secretary with that of house manager. This was possible for the reason that one of our own best known members, whose residence adjoins the golf course was willing at a personal sacrifice to undertake the job. It is rarely that a club can find a man who is sufficiently enthusiastic to make the success of the club his primary object and the compensation secondary.

Our manager, with the cordial co-operation and support of the Board of Governors, has endeavored to promote three main principles:

FIRST: That a country club is financed by, and should be run for the benefit of its members; that non-members pay no dues and that over-extension of club privileges to resident non-members destroys the main incentive to membership.

SECOND. That club income is not unlimited but can be very closely estimated at the beginning of the season and like any other business enterprise expenditures must be adjusted to income and budgets for the various departments must be fixed and absolutely adhered to.

THIRD: That every member is entitled to equal privileges with every other member, and that special privilege extended to a few is destructive of the spirit of good fellowship in any club and will result in loss of memberships. That in a club of moderate size it is financial suicide to attempt to be ready at all times to render special dining-room service not demanded by the average member, and without requiring advance arrangements such service can only be furnished at serious loss.

Insistence on any rule naturally meets with some criticism and opposition, but it has been our effort to meet frankly such criticism and in most cases we feel that a full understanding of the purposes of the policy has satisfied dissenters and that on the whole the morale of the membership has been improved and our audit shows that the financial results have been good.