

# PIONEER GOLF & LANDSCAPE CO.

## DESIGNERS Golf Courses BUILDERS

122 So. Michigan Ave., CHICAGO

Jones also figured later in the convention talk when he stressed the need of dating on canned goods. This comment followed McCarthy's address on meat standards.

A lively program was staged during the off hours of the convention. The conventioners attended a theater party at Earl Carroll's Sketch Book revue Tuesday evening, concluding the nocturnal festivities by turning over the legit club managers' roll to the night club managers, which is in strict accord with mankind's merry ritual.

### Portland Prizes Its Golf Prestige

GOLF as a civic asset is talked about in vague terms in a lot, but in Portland, the *Morning Oregonian* comes out editorially in definite terms to cite the national publicity brought to the city by the ability of its golfers and the number of its courses.

In part the *Oregonian's* editorial says: "Some time ago a national golf magazine printed as its opinion that Portland could make up a golf team of six men who could defeat a similar team from any other city in the country, regardless of population. This high estimate of Portland golf is shared in substance by all who are familiar with the ancient game. As a developer of champions, few, if any, cities surpass the record here.

"This leadership is due to a popular interest in golf that is remarkable. The phenomenal rise of the game in popularity has nowhere else been more in evidence. C. P. Keyser, superintendent of parks, calls attention to the fact that there are now eighteen golf courses in Multnomah county or its environs in addition to courses at Mount Hood, Oregon City and Clark county, which are played by Portland people. The eighteen courses within the immediate district include three municipal links, seven which are privately owned, but open to the public, and eight clubs. The eighteen courses have a total of 306 holes, and all of them are heavily used. On the municipal links in 1928 there were played 272,248 nine-hole rounds.

"Golf is the great popular game in Port-

land. It has not been many years since it was regarded as a rich man's sport, but it has been brought within the reach of nearly everyone, especially on the municipal and public courses, where greens fees are not high. With an automobile, on the average, for every family, it would be strange if devotion to this outdoor pastime had not increased as it has."

Please . . . . .

MR. CLUB PRESIDENT!

Will you do us a favor . . . . ?

When you receive your January GOLFDOM, a month from now, there will be a post card enclosed.

Fill out this card promptly with the names and home addresses of the five men in your club who are entitled to receive this magazine free of charge during 1930.

The five men whose names we want are your

- .....PRESIDENT,
- .....GREEN-CHAIRMAN,
- .....MANAGER,
- .....GREENKEEPER,
- .....and PROFESSIONAL.

There is, of course, no obligation or expense incurred either by you or the men whose names you give us.