



Photo, Liquid Carbonic Co.

The golf club is beating the drug store at its own quick lunch game as this fountain at Westward Ho (Chicago District) shows.

Meal Service and Standardized Accounting Feature Managers' Sessions

CLUB Managers' Association of America, elected at its fourth annual convention, the following:

President—John F. Keenaghan, Beach Point club, Mamaroneck, N. Y.

First Vice President—Tom Jones, Harvard club, Boston, Mass.

Second Vice President—Fred Crawford, Keystone A. C., Pittsburgh, Pa.

Third Vice President—Fred Roach, University club, Detroit, Mich.

Fourth Vice President—H. H. Mielman, Denver (Colo.) C. C.

Fifth Vice President—Carl A. Lott, University club, Los Angeles, Calif.

Secretary—Henry Dutton, Boston (Mass.) City Club.

Treasurer—Wm. Norcross, Garden City (N. Y.) C. C.

Directors—James Bohlen, Chevy Chase club; H. D. Foerster, Oklahoma club; George Enger, University club of Cleve-

land; Wm. F. Homiller, Union league club of Philadelphia.

The next convention of the association will be held in Pittsburgh, Pa., February, 1931; exact date to be named later.

New York City.—An increase of 136 members since the spring convention at Cleveland, bringing the total membership to 436, was one of the indications of progress put before the 150 managers who attended the fourth annual convention of the Club Managers' Association of America which was held at Hotel Astor, Nov. 12 and 13.

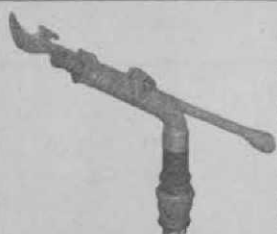
The convention was held during the hotel exposition at New York to enable the managers to pick up from the hotels any ideas in operating equipment and methods that could be adapted to the club field. Jack Keenaghan, manager of the Beach

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Point club, Mamaroneck, N. Y., was elected president to succeed Frank Murray of Ravisloe C. C., Homewood, Ill., Murray having filled out the term of J. Barker Smith who died in the Cleveland clinic disaster.

The greater part of the sessions was devoted to association management affairs and extemporaneous discussions. Three scheduled addresses were delivered. George D. Fish spoke on the relation of the manager to the board of directors. B. F. McCarthy, marketing specialist of the Department of Agriculture, talked on meat grade standards, and Theodore DeWitt of Hotel Hollenden, Cleveland, a former club manager, presented an address on operating policies.

Outstanding work done at the convention was the change in association by-laws and additional impetus given the work on a standardized method of club accounting. Instead of five regional vice-presidents as at present, the association will have, after its next election, two vice-presidents, with regional directors appointed by the president. This change was recommended by the Ways and Means committee, H. I. Dutton chairman. Programs for future conventions will be made by national officers instead of by local associations. A committee to draw a code of ethics for club managers and to put it into operation, was appointed at the convention.

Study Meal Service

Work of the restaurant committee of the association was considered with the end in view of making this committee a valuable aid to the club manager who is desirous of help with his menus. That the managers are having plenty of a problem with meal service was evident in the remarks of Adolph Koenig, manager of the Fairview C. C. Mr. Koenig told of the necessity of the manager keeping closest supervision over the kitchen because of the difficulty of getting good chefs. He also touched upon the work that might be done in seeing that good men were rightly placed in club jobs when they were available.

To qualify managers in every respect for the many phases of the work they have under their authority constitutes one of the important responsibilities of the Club Manager's association, said Tom Jones of the Harvard club, Boston, in discussing the educational requirements of club managers.

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Jones also figured later in the convention talk when he stressed the need of dating on canned goods. This comment followed McCarthy's address on meat standards.

A lively program was staged during the off hours of the convention. The conventioners attended a theater party at Earl Carroll's Sketch Book revue Tuesday evening, concluding the nocturnal festivities by turning over the legit club managers' roll to the night club managers, which is in strict accord with mankind's merry ritual.

Portland Prizes Its Golf Prestige

GOLF as a civic asset is talked about in vague terms in a lot, but in Portland, the *Morning Oregonian* comes out editorially in definite terms to cite the national publicity brought to the city by the ability of its golfers and the number of its courses.

In part the *Oregonian's* editorial says: "Some time ago a national golf magazine printed as its opinion that Portland could make up a golf team of six men who could defeat a similar team from any other city in the country, regardless of population. This high estimate of Portland golf is shared in substance by all who are familiar with the ancient game. As a developer of champions, few, if any, cities surpass the record here.

"This leadership is due to a popular interest in golf that is remarkable. The phenomenal rise of the game in popularity has nowhere else been more in evidence. C. P. Keyser, superintendent of parks, calls attention to the fact that there are now eighteen golf courses in Multnomah county or its environs in addition to courses at Mount Hood, Oregon City and Clark county, which are played by Portland people. The eighteen courses within the immediate district include three municipal links, seven which are privately owned, but open to the public, and eight clubs. The eighteen courses have a total of 306 holes, and all of them are heavily used. On the municipal links in 1928 there were played 272,248 nine-hole rounds.

"Golf is the great popular game in Port-

land. It has not been many years since it was regarded as a rich man's sport, but it has been brought within the reach of nearly everyone, especially on the municipal and public courses, where greens fees are not high. With an automobile, on the average, for every family, it would be strange if devotion to this outdoor pastime had not increased as it has."

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