

foursome at his clubs. In this way Ed gets in with all of his members and paves the way for a lot of shop business. Eddie makes these Sunday foursomes a selling proposition rather than a gambling operation.

He is of the opinion that the pro is better off when he spreads his playing visits around like this rather than shooting with the same bunch, and his sales records confirm his belief. When the members want to gamble he lets them suggest it. He counters with a proposition that his time is worth \$10 an hour and he'll gamble that against the members' dough, so it will be \$20 or nothing for Eddie. In effect the round is a playing lesson and the members don't have the notion that he is sharpshooting for their jack. The policy has meant a lot of shop sales and a lot on instruction sales for Gayer.

Agua Caliente Sets Stage for \$25,000 Event

ART SWEET, golf editor of the Chicago Daily News, and one of the few golf editors who can play without eloquent and appropriate apologies, diverts the attention of GOLFDOM'S editor from the serious matter of failure to receive Mr. D. Scotty Chisholm's souvenir program of the national amateur, by comment on Agua Caliente. This is the spot where the emi-

nent "Elbows" Diegel holds forth and where the pros will tear each other to pieces next January for the first \$25,000 pot in golf history. Certain references in Art's yarn indicate that a record gallery will be in the vicinity of the pro stars.

Mr. Sweet's apoplectic Corona informs the planetary system:

After the amateur up at Pebble Beach where Scotty Chisholm kept all of us visiting firemen talking to ourselves for a stretch of ten days I had to get away for a vacation so ran on down to San Diego to visit a brother who has developed into one of the usual type of Californians—talking weather and climate all the time. While at Pebble Beach Leo Diegel told me to be sure and run down to Agua Caliente and look over the place, telling me to look up Harry Pollak, the genial publicity man of the place. I did and Harry fixed it up for us to go down for a week end.

They are making great plans to entertain the boys down there in Mexico January 14, 15, 16 and 17. To those hombres (Mex.) \$25,000 means nothing when they want to put over something well worth while. They do things in a big way in that section of the country and out there the names of Wirt Bowman, Baron Long and Jim Crofton mean something. They are keen for this open tournament and although only Long of the trio plays golf the others know what it means in the realm of sports today.



This is the ninth hole of Agua Caliente. It's a 200-yard par three, seen from the tee. Looks simple in the picture, but it's different with \$10,000 first prize at stake.

Looking over the entire course from a vantage point of the second tee one's practised eye can visualize a great layout now rapidly shaping itself into a real playable golf course. Every green is already in and up with a fine strain of bent already making a putting surface that could be played on right now. The fairways of the first nine are already seeded and up while the second nine was being seeded the week I was there. To us, used to the method back in the middle west and the short growing season, it looked like an impossible task to get such a course in condition in time to play in five months. But Billie Bell says, "It's easy. Everything will be in top shape for the boys when they come out." After looking at a few of the fairways that had been in only three weeks we had to agree that it might be done.

Race Course Into Shape

When the entire sprinkling system is on the course looks like a geyser location with hundreds of fountains playing all the time. They are giving the fairways lots of water and putting on a special fertilizer to bring the grass up in short notice. They must work fast and they know it but they are going at it in a systematic and scientific way and are getting real results. Water, sunlight and fertilizer make a golf course in no time out that way.

The course itself is over gentle rolling land with a few canyons tossed in for good measure. The yardage is 3370-3275-6645 with a par of 36-36-72. And it will be nothing easy. Bell has done a fine job of fairway and green trapping and the boys will have to steer 'em straight to score down there.

There Must Be a Catch, Somewhere

But even if a fellow doesn't cash in on one of the big prizes he will never forget the trip to Agua Caliente. It's America's playground and that without a question. And America's playground plus the fact it is over in Mexico where—oh, well. No fooling, with Muenchener, Wurtsburger, Culmbacher and Pilsener jumping up at you over a real nice bar—with luncheon served under the Spanish patio—with strumming of guitars and the singing of a beautiful Spanish senorita from the balcony above—with the waiter asking you what wine you would have—it's something. And any golfer, gallerite or pro who misses that tournament will never get over it.

How I Make Successful Use of Sulphate of Ammonia

By LEWIS M. EVANS, *Greenkeeper,*
Cedarbrook C. C. (Philadelphia)

IN the spring, just when grass starts to grow, I dissolve 20 lbs. of sulphate of ammonia in 150 gal. of water, and apply this quantity on greens of about 7,000 sq. ft. I also use the same amount of sulphate and water on tees and approaches, using the entire amount on the approaches and as much of the liquid as the tee requires, according to its size. During April and May I apply sulphate every two weeks, using 12 lbs. of sulphate and 150 gals. of water on greens, approaches and tees. During June, July and August I use 6 lbs. of sulphate (same amount of water) about every three weeks. Do not apply within ten days of applying any of the mercury solutions.

Personally I prefer liquid applications as it reduces the possibility of scorch. Apply either early in the morning or early evening or night; I much prefer the latter where it can be so arranged. I have never seen a case of scorch from night applications if the amount used was within reason. Be sure your ground is moist when you apply it and you will get real benefits. Never apply ammonium sulphate where the ground is dry.

Now as to fairways. I prefer two applications, one in early April and the other early May, at the rate of 75 lbs. of sulphate to the acre mixed with coarse sand and apply with a lime spreader. The sand will run about 800 lbs. per acre. Apply when ground is moist and weather threatening. You can apply the 150 lbs. per acre in one application should you so desire, but I prefer to make it in two.

As a final caution in this dry application, be sure your sulphate is free of lumps.

LINCOLN AND TWEEDIE

PROMOTED BY SPALDING'S

Chicago, Ill.—C. S. Lincoln, formerly vice-president in charge of the western division of A. G. Spalding & Bros., has been elected to the executive committee of the company, with headquarters at New York. Mr. Lincoln continues as a Spalding vice-president. Douglas Tweedie, for some years western division manager, takes Lincoln's place as general manager of the western division.