

NEW BOOK FOR PETERSON

New York City.—Arthur D. Peterson, Inc., 11 East 44th St., has issued an interesting and comprehensive new catalog on supplies and equipment for golf courses. The Peterson organization has long done a brisk personal service business with golf clubs and during the last few years has seen its territory expand considerably. The helpfulness of the new catalog will further promote this territorial growth. A copy of the book will be sent free on request.

THE wise greenkeeper appoints one man and one man only to adjust mower blades. This assures uniform height and therefore uniformly clipped putting surfaces.

Racks HANDICAP Cards

John Willy Handicap Racks and Cards are standard with practically all the leading American golf clubs. Write for booklet.

JOHN WILLY, 443 South Dearborn Street,
CHICAGO • ILLINOIS

TRACTOR SPIKES	Write AL HACKBARTH Park Ridge, Illinois	AERATE SOIL STRONG DURABLE GET TRACTION

FRANK P. MACDONALD GOLF ARCHITECT

202 South State St. Chicago, Ill.

Construction and Maintenance Supervision



Tractor Wheel Spuds

The R. H. wheel spuds save time installing and removing, they are made in many sizes for any type tractor or purpose. Low price and quality has been welcomed by Golf Clubs, in use on 1000 clubs.

Sample spud and circular on request; advise make of tractor and purpose used for.

(If your Ford or equipment dealer cannot supply, write direct).

R. S. HORNER
Geneva, O.

Manufacturer of Wheel Spuds, Golf Tractor, Golf Wheels for Fordson and Trucks.

Toot, toot!

[A one column act in which]
[we toot our own horn.]

THE response from those in charge of the purchasing for America's 5,300 golf clubs has been such as to encourage our advertisers to increase their space by almost 100% in the past year.

Each of the last three issues of GOLFDOM has carried more advertising than any other magazine in the golf field.

GOLFDOM is read by those who purchase, and use, golf course, clubhouse and pro shop materials and supplies. They know GOLFDOM's advertising pages are devoted to quality goods and have found that its advertisements show the the most direct route to the dependable sources of supply.

That's why the business end of the golf field constantly uses GOLFDOM as its buying guide.

GOLFDOM

THE BUSINESS JOURNAL OF GOLF