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Official Proposes Guaranteed House Account

BY G. W. GARNS

LIKE many other clubs throughout the country, the officials of my club are deeply interested in finding some way to combat the inactive, non-spending member problem. We have 250 members and could operate on our present standard at a beautiful profit if house accounts averaged \$30.00 a month. But, instead, they average around \$20.00, which just fails to get us by; we have a small assessment each year.

At a recent Board meeting, we thought we had worked the problem out in such a way that our members could not object to any feature of the plan.

Our idea was to tax each member \$30.00 a month during the playing season, and deduct this amount from the total of his charge tickets at the end of the month. But when we spread the idea around, with the purpose of sounding out the

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membership, we struck the greatest chorus of howling I have ever heard.

"Suppose I want to go away for a month's vacation; would you soak me thirty bucks for that privilege? My house bills run over \$100.00 a month when I'm here; are you going to ask me to pay when I'm not here as well?" was the essence of their reaction.

So we retreated a little and modified our plan. Instead of a monthly tax, we suggested a yearly one of \$150.00, with 20 per cent of this amount credited against the member's account for each of any five months out of seven that make up our season as selected by the member. In other words, if he planned to be away during the month of June, he could notify the club treasurer that he wanted the \$40.00 deduction from his house account during May, July, August, September and October and that during June he would pay his gross bill.

The idea seemed good to us, but the members turned it down, due in no small measure to their unfamiliarity with the idea. We are working on it still and hope to bring it up again when we have our next meeting.

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