

THE CLICK COLONEL

Retail prices

75c
EACH

\$9.00
Per Doz.



or Confidence

Golfers always prefer the ball they know. Experience proves that Click Colonels give distance, accuracy and long wear—imbuing confidence from tee to pin.

The rapidly increasing sales of Click Colonels reflect this growing confidence.

ST. MUNGO MFG. CO. of AMERICA
121-123 SYLVAN AVE. NEWARK, N. J.

In both Dimpled and Meshed markings.



Offering A Real Proposition for 1929

The Morley "YELLOW" Tee. Made of tough resilient fibre. Carefully finished in the familiar bright yellow enamel. Send for sample box. Look them over. Try them. Get prices. It's a live tee and a live professional proposition.

Write to Yellow-Tee Division of the
MORLEY BUTTON MFG. CO.
Statler Building Boston, Mass.



MORLEY
Yellow
TEE

have been trained under the old-timers today and you'll find fellows who are worth to any club twice the money that will be asked by some fellow whose lack of experience and eagerness to be known as a "pro" makes him a temptation to the unknowing club official.

This is one of the problems that is before the P. G. A.: To educate clubs to the value of a good pro. In working out the solution that involves better and more profitable service to the club and a good income to a good man, the professional organization of course could make use of constructive and informed criticism. However, there's no place in the scheme for contentious individualities in any planning for the good of the game.

To the pros, themselves, we'd say, "Join your sectional P. G. A., and if you have a good idea or a load of woe on your chest, speak it out and get action at headquarters. Belly-aching just for practice does no one any good." And to the club officials, who are the powers that be, we might suggest they take an interest in P. G. A. activities and policies that they become acquainted with a vital factor in the good of golf.

Here Are Some Resolutions or the New Season

I resolve to swear off on the following thirty-four weaknesses:

1. Looking up.
2. Coming up on my toes.
3. Hurrying shots.
4. The old slice.
5. That terrible hook.
6. Playing with stiff arms.
7. Using the old baseball swing.
8. Stopping the club as it hits the ball.
9. Losing balance when I swing.
10. Relaxing the grip.
11. Retarding the follow through.
12. Trying to kill the ball.
13. Finishing on the right foot.
14. Teeing up before my opponent drives.
15. Playing with a dirty old ball.
16. Hunting for balls in the rough.
17. Playing into others.
18. Talking while my opponent plays.
19. Walking ahead of opponent.
20. Taking up too much time on the course.
21. Refusing to let others pass.
22. Being careless on putts.

23. Adding up scores on the putting green.
24. Arguing over odds.
25. Kicking about handicaps.
26. Refusing to live up to the rules.
27. Refusing to replace divots.
28. Blaming caddie for my bad golf.
29. Taking the game too seriously.
30. Boring others with the details of my good shots that went wrong.
31. Lugging my own bag when caddies are available.
32. Purchasing golf supplies from any other than our Club Professional Shop.
33. Eating meals elsewhere when I can possibly dine at our club.
34. Waiting for the bookkeeper to call or post my name before paying my house accounts.
35. I resolve to be more sociable, make more friends and become a more active supporter of every branch of our club.

LAYING out an interesting golf hole is not nearly as simple as it looks. Attempts by the inexperienced have cost golf clubs millions of dollars when the total is considered. For this is work for the expert, who has time to make a careful study of all the surrounding factors and then develop his plans accordingly.—*Grantland Rice.*

WHENEVER possible, order a metal replica of the club seal soldered on all trophies. This makes the trophy more appreciated by the winner and eliminates a great deal of engraving otherwise necessary to identify the article as a golf trophy.

AT very small expense a practice net could be installed near the first tee. Your members will appreciate the opportunity to get some real warming up before the battle.

Why do practically all the great golf players in the World use

hickory shafts

exclusively
? ? ?

BUSH BROTHERS & COMPANY, Inc.
Louisville, Ky.

MAKERS OF "B-B" PRO-FINISHED HICKORY SHAFTS

Every **BTN** Club is Guaranteed

ONE quality—the best that we know how to make; genuine Butchart-model woods; admittedly the finest domestic-made irons; the improved Butchart-Nicholls bamboo-hickory shafts, and a guarantee that means exactly what it says: Every Butchart-Nicholls club is unconditionally guaranteed.

Golfers generally are beginning to recognize that BTN Clubs do give a real playing advantage.

Catalog and price list on request

Butchart-Nicholls Co.
GLENBROOK, CONN.



The Silver King

is now

85¢

We announce with pleasure that you can play the "King o' Them All" in 1929 for 85 cents—the lowest price at which the ball has sold in a long, distinguished history.

(810 by the dozen)

JOHN WANAMAKER
NEW YORK