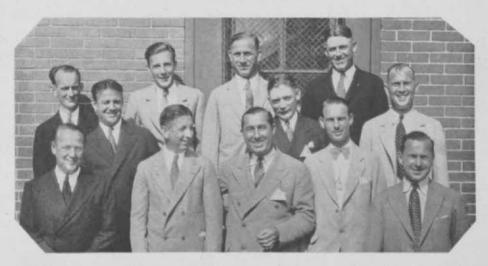
Walter Hagen and His "Gang" Line Up at Annual Sales Meeting



Walter Hagen and fellow executives and sales representatives of the L. A. Young Company, who attended the annual sales convention held in Detroit, August 3, 4 and 5.

on tests made with the Hagen ball on the new perfected driving machine.

One of the most important announcements that was made during the sales meeting was the fact that the L. A. Young Company had been appointed the exclusive selling agents in the United States for the complete line of Allied Hookless Golf Bags made by the White Manufacturing Company of Chicago.

This line is one of the best known in the field and the announcement was met with a great deal of enthusiasm. James White, President of the White Manufacturing Company, and James Beattie, the Allied Sales Manager, addressed the convention

and went over the entire line of Allied bags with the Hagen salesmen.

This line of golf bags gives the L. A. Company a complete line of golf equipment, the Company prior to this time having concentrated all of its efforts on its line of golf clubs and the Hagen balls, and handling only a limited number of bags.

L. A. Ferguson Heads Enlarged Chicago Ideal Operations

L. A. FERGUSON, who for the past ten years has been factory Sales Manager of the Ideal Power Lawn Mower Company at Lansing, Michigan, on September 1st



