

Jacobsen Has Greens Brush

A S the latest in accessories on their power mowers, the Jacobsen Mfg. Co. of Racine are introducing a wire brush attachment which roughs up the flat-lying blades of grass, thus exposing them better to the action of the mower blades. With the nation-wide use of creeping bent, some method has been needed to overcome the tendency of bent to lie flat, and the brush accomplishes this job in good style.

The brush, which can be purchased separately for attachment to Jacobsen mowers already in service, is the same width as the mower blades and is held a few inches in front of the reel by two arms extending from the body of the mower. It rests, tilted slightly forward from the vertical, of its own weight on the turf.

When not needed the brush may be turned back out of the way; it is not necessary to detach it from the machine. Or it may be used for brushing-in topdressing, by idling the mower blades, with the brush in operating position.

## Hagen Announces Allied Bag Tie-Up at Sales Meet

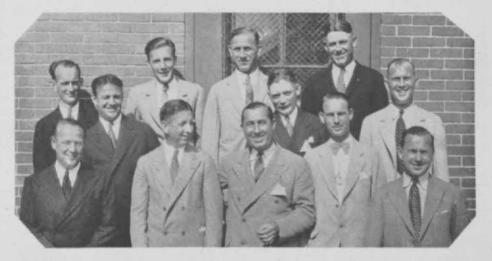
THE annual sales convention of the L. A. Young Company, makers of Walter Hagen golf equipment, was held in Detroit August 3, 4 and 5, at the general offices of the company. The convention was attended by all of the Walter Hagen salesmen with the exception of the company's representatives on the Pacific Coast, T. G. Philpot and Ralph W. Kinzer.

During the convention the salesmen reviewed the Walter Hagen line for 1929, were made acquainted with the advertising and sales plans for the forthcoming year, spent considerable time with Walter Hagen in the factory getting acquainted with new manufacturing developments, and participated in a golf tournament.

The principal place on the program was occupied by Walter Hagen, who went over the new line with the salesmen, model for model, explaining all of the features of design and construction. Hagen also explained the improvements in the Walter Hagen golf ball and told how this ball and Walter Hagen clubs helped him in winning the P. G. A. and British Open championships. Prior to the sales meeting Mr. Hagen had visited the proving ground at Providence, R. I., where Walter Hagen golf balls are made and gave a detailed report

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## Walter Hagen and His "Gang" Line Up at Annual Sales Meeting



Walter Hagen and fellow executives and sales representatives of the L. A. Young Company, who attended the annual sales convention held in Detroit, August 3, 4 and 5.

on tests made with the Hagen ball on the new perfected driving machine.

One of the most important announcements that was made during the sales meeting was the fact that the L. A. Young Company had been appointed the exclusive selling agents in the United States for the complete line of Allied Hookless Golf Bags made by the White Manufacturing Company of Chicago.

This line is one of the best known in the field and the announcement was met with a great deal of enthusiasm. James White, President of the White Manufacturing Company, and James Beattie, the Allied Sales Manager, addressed the convention and went over the entire line of Allied bags with the Hagen salesmen.

This line of golf bags gives the L. A. Company a complete line of golf equipment, the Company prior to this time having concentrated all of its efforts on its line of golf clubs and the Hagen balls, and handling only a limited number of bags.

## L. A. Ferguson Heads Enlarged Chicago Ideal Operations

L. A. FERGUSON, who for the past ten years has been factory Sales Manager of the Ideal Power Lawn Mower Company at Lansing, Michigan, on September 1st

