

Be Fair to Your Fairways—

Use the **MEEKER DISCING MACHINE**

Write
for prices

**C. O. Jelliff
Mfg. Corp., 98 Pequot St.
Southport, Conn.**



It loosens up the soil without hurting the roots. Then air and water can reach the roots and those bald spots will be covered with hardy turf. The Meeker cultivates or cuts and can be weighted to 1,000 lbs. to open heavy clay. In sections 6'8"x3' with 28 cutting wheels. In gangs of 3 or 4 sections for tractors. Also in hand sizes.

The trouble and cause of the present conditions lays on all sides, and as you say, the P. G. A. of America has done much in the last few years towards improving the standard of its membership, and is becoming more stringent every year. However, they are out on the limb by themselves, and should ask the major organizations, such as the United States Golf Association, Western and Southern Associations, to assist them in carrying on an intensified campaign propaganda amongst the golf clubs of the country, telling what to expect of a man who is applying for the position of professional. Such a man should have the following qualifications: should know golf shop operation from A to Z; know whether or not the club cleaning was being taken care of right; know if the club-maker was performing his work; if the caddie system was efficient; see that his shop was orderly at all times; that the membership was being supplied with the merchandise they wished to buy, and not high-pressured into what they purchase. He should be a capable instructor and play a sound game of golf in order to inspire confidence; be able to supervise all forms of golf play, and a knowledge of course maintenance and construction does not go amiss. He should be able to step in and do any of

the work that he expects his helpers to have a knowledge of.

These different subjects all require work and study and are not gained overnight, but only by years of experience, and then some men are more proficient in some lines than they are in others. Many a man who is good at shop operation and instruction has never had the time to properly develop his game, whereas, on the other hand, a good player has not the patience for teaching or tedious detail work.

A club should be careful to secure a man who has a large portion of the above requirements; likewise, the applicant should be sure that he is the type of man that the club is seeking.

Yours very truly,

J. T.

**Pro, Out of Luck, Asks for
P. G. A. and U. S. G. A. Aid**

Editor,
GOLFDOM,
Chicago.

Sir:

"I WAS handed a copy of GOLFDOM by ——— today. Your article, 'P. G. A. Hour of Destiny Is Here,' I must say is the timeliest I have ever read. The writer

**? Your Club's Playing Average for the ?
Season**

It is noteworthy that clubs whose greens and fairways have had the benefit of our highly specialized drainage and irrigation engineering service maintain very high if not the highest players' averages. Better ground surface and more playing days are the reasons why. We work co-operatively with golf course architect or local contractor.



WENDELL P. MILLER

and Associates

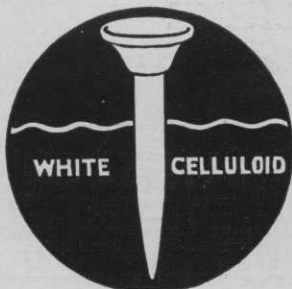
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When you want the finest
greens get

LEESLEY Creeping Bent

A wonderful, hardy bent for greens
that get heavy play, and for tees, is
RIVERSIDE CREEPING BENT

Still several weeks left for planting that will give
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Write for full details.

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**LEONARD MACOMBER
INCORPORATED**

*Golf Course Architects
Engineers, Contractors*

664 North Michigan Avenue
CHICAGO

has hit the subject right on the nail head. More power to your good magazine. What with baseball coaches, caddie-masters, etc., jumping into professional berths at any little money they can get, what chance has a first-class all around man in securing a position? I have been out of a club all this season. My reputation as a player, coach, club-maker, and in golf course construction and designing means nothing apparently. Why some clubs are passing up fellows in my situation, I cannot understand. I am a teetotaler, a hard worker, and my record and integrity are above criticism. I am not the only one—there are dozens such men seeking appointments. It is time the U. S. G. A. and P. G. A. did something, or got together on the subject. What we need badly is an executive who can work out the P. G. A. unemployment problem. Also, we need the U. S. G. A. behind us.

"My experience in England and America is very well known. You know it is very hard for any one professional to please every member in his club, but when the pro is trying, he should be given every encouragement by his members, and a word of appreciation goes a long way in bringing the best out of the pro.

"I have only said a little of what I think."

I remain,

Yours respectfully,

H.

Merchandising Brings New Era, New Problems to Pros

By "JOCK MAC YANK"

I HAVE been wondering for two years what the professionals are going to do to make the most of their "hour of destiny." Conditions have brought us face to face with the second great era in pro golf and we professionals must take cognizance of these conditions before they have passed beyond our control, or at least, our supervision.

No man can serve for almost three decades in professional golf, as I have, without acquiring a more or less philosophical and studious frame of mind. I have