

Your 1929 Budget Should Include the

MAC GREGOR COMPOST DISTRIBUTOR

The MacGregor Compost Brush properly, speedily and economically applies compost into the greens, keeping grass erect for enting and insuring true greens.

It saves labor and material. Highly recommended by clubs of highest maintenance standards.

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MAC GREGOR COMPOST DISTRIBUTOR CO. Box 717 WHEATON, ILL.

TO YOUR OWN CLUB BE TRUE AND IT WILL FOLLOW—that before ordering Charge Checks, Score Cards, Guest Registers, Caddie Cards and other forms you will first see out line of standardized golf printed matter.

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-COUPON SCORE CARDS-

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Business Baron Gives Close-up on Greenkeepers

(Continued from page 18)

parted the sad news of his election to the guardian of the greens along with the following general statement of his policy and platform, to wit: 'Now, Jack, you know I made my money in the bootlegging business. I don't know a thing about grass and furthermore I don't want to know anything about the damned stuff. From now on you run this course the best you know how and if any of the cut-throats comprising the membership of this club give you any guff tell them to go to hell or refer them to me and I'll tell 'em. I guarantee they'll never give me a second opportunity. Furthermore as an indication of the fact that I'm not talking through my hat you'll find on Saturday night that your pay has been increased five bucks per week. Don't spend it all on riotious living."

"Did you ask whether the greenkeeper was tickled to death at this glorious opportunity," remarked the coal baron. "Well, I'll tell you. It wasn't exactly a case of his being tickled to death, he just naturally dropped dead."

The Ladies

THE ladies! Here is a constantly widening field of prospects for good merchandise. More and more of them are playing. More and more of them are buying equipment. You may hate to give them lessons, yet that is the best way to break into the field.

Style plays an important part with women. When style is the predominating factor, models soon become obsolete and the desire to "keep up with the Joneses" makes new equipment necessary. It would be a good idea to send a letter to your members' wives calling attention to the display in your shop and enclose a manufacturers' leaflet.

Department stores know that less than 20 per cent of those women who take a clerk's time buy anything. But the professional, with his knowledge of his business, should be able to very much improve this figure. Anyhow, bring them into your shop. Give them a few hints on their game if you happen to have noticed them. Remember that a woman will spend a lot to get something for nothing.