

# Pro Prospects Are Viewed

By WILLIE HUNTER

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PROFESSIONAL golfers, and by reference to professional golfers I mean those who have been accepted as such by the Professional Golfers' Association of America, have made far greater strides towards general efficiency during 1928

than in all their previous existence. This has come about mainly through the efforts of local bodies who have set up for themselves standards and ideals which do them credit. I feel that it will be through the local bodies of the P. G. A. that action

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NOVEMBER 19, in Cleveland, the annual meeting of the Professional Golfers' Association of America will be held.

Before the first issue of GOLFDOM was printed we had some knowledge of the organization hopes and efforts of P. G. A. officials. The deeper we got into our work of trying to be of plainly profitable service to the properly representative professionals of the country the stronger became our belief that the organization aspirations of the P. G. A. leaders and the rank and file were stymied by lack of facilities and full-time, qualified personnel. It is unjust to ask any professional to volunteer to assume, without pay, the burden of the work that clearly lies ahead. The load, heaven knows, has been heavy enough for the trail-blazers. It has been willingly and ably borne and we doubt if credit and co-operation have been as freely granted as they might have been.

In view of the foregoing, GOLFDOM cut loose in September with an article on the P. G. A. "Hour of Destiny," intending to arouse pro thought so the situation would have the benefit of due consideration when the boys met at Cleveland to talk it over. Comment of Alex Pirie, George Sargent and others on this P. G. A. article was printed in October GOLFDOM. In some respects, they pointed out, we were wrong; for the greater part they endorsed GOLFDOM'S remarks.

Now comes Willie Hunter with brisk and specific ideas. They call for the thoughtful attention of every professional who believes in his business and in his own ability and character. They make tangible, constructive suggestions.

It is this sort of definite thinking that will bring great good when the P. G. A. holds its annual meeting. In wishing the P. G. A. a highly successful conference, we need do no more than to hope that each delegate comes into the sessions ready to talk in accurate, concise and complete detail of well-considered and definitely helpful ideas.

Most association meetings, no matter what lines of commercial endeavor they concern, kill nine-tenths of the time in platitudes, generalities and common "bull." In deliberately protecting themselves against that danger the professionals will distinguish themselves as business men.

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