

MAY, 1928

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Ontario Experiment Station has suggested a simple test for acidity in black soils which can be used for compost. Place a teaspoonful of compost in each of two glasses, fill both with water, place in one a tablespoonful of liquid ammonia. Stir each glass thoroughly with a separate spoon. After standing for an hour, if the water which contains the ammonia is colored quite dark, and the other settles clear, then the soil is acid.

As the nitrogen present in the compost pile is the most important element, and as it may be easily lost in quantity, care should be taken to prevent this loss. A preservative for fresh manure, keeping the compost pile wet while the fermentative processes are taking place, and the addition of absorbents when building the compost, all mean efficiency, and prevention of loss. Care taken in preparing the compost pile will mean more nitrogen in the compost.

### Westbury Gives Its Pro Business Boost

"OLD Westbury News," a mimeographed one sheet weekly house-organ of the Westbury Country club on Long Island, is a first class example

of a club news sheet that is lively helpful and progressive. Clever sketches illustrate each issue. One of the issues in late April devoted the left-hand column of the first and only page to some publicity for Bill Noon, the club's pro. The yarn follows because it is the sort of copy that a club can put out to give its pro a good "break" in his sales work.

The story appears under the head: **WESTBURY'S "PRO" HAS COMPLETE LINE OF GOLF MATERIALS AT STANDARD PRICES—SEE THEM.**

The copy reads:

*The only way a storekeeper can keep a complete line of goods is to have a call for those goods.*

*Our "Pro Shop" is a store, a golf store, and our "Pro" the storekeeper, "Bill Noon," wants to keep on hand everything that you are likely to want.*

*But he can't afford to stock up with golf materials unless he tinkles the cash register occasionally.*

*"Bill" will treat you right and sell you right. He has everything from matched clubs to garter tee garages.*

*One of the first customers that strolled into Bill Noon's emporium after his new stock arrived, was President Vincent X. McGuire.*