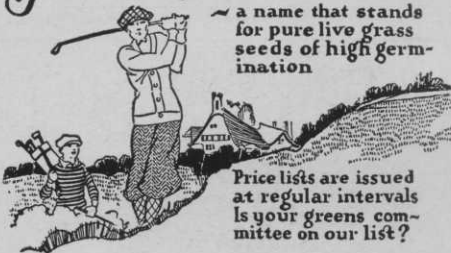




Old English Grass Seeds for Golf Courses



~ a name that stands
for pure live grass
seeds of high germination

Price lists are issued
at regular intervals
Is your greens committee
on our list?

The Philadelphia Seed Co.
Old English Grass Seeds
103-105 Arch St. Philadelphia Pa.

We have published pamphlets from time to time, some for the members and some for the caddies, and we feel our efforts have not been entirely in vain, as we have received, both by word of mouth and by letter, commendation and encouragement to continue our efforts.

It would seem the W. P. G. A. has a great opportunity to continue this work and impress upon its members the importance of keeping in mind that all caddies are someone's sons, and that a good example and kind treatment should be accorded all, thereby helping these manly little fellows to grow into good citizens and remember us kindly.

Golf is a fine sport for bringing out the best in a man and should be a fine school of example for all boys.

A Pointer for the Shop Pro

The decision of authorities on sales in women's wear is that style rules. Quality is not to be overlooked of course, but style prevails over quality in the eyes of the purchaser to an unbelievable extent. How many pros sense the same influence in the case of the present-day golfer? It is quite apparent.

Compare the play-clubs that are turned out today—not to mention the prices asked for them—and be convinced of the influence of style over the substantial but plain hand-made weapons that the golfer of yesterday was content with. No one believes that the difference in price is commensurate with the results obtained from them. It simply means that the present-day purchaser of golf equipment is willing to pay for appearances, and it is up to the pro to gratify the desire.

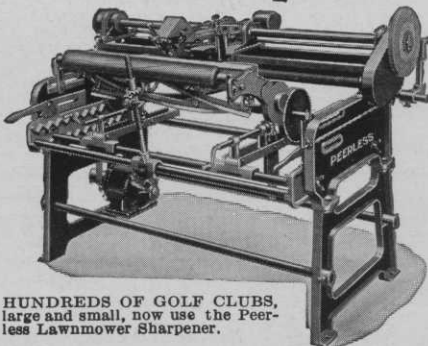
STABLE MANURE

shipped in carload lots
for golf course use.
Write for prices.

JONES FERTILIZER CO.

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The Peerless Lawnmower Sharpener



HUNDREDS OF GOLF CLUBS,
large and small, now use the Peerless
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The Peerless Lawnmower Sharpener is the only machine that sharpens all makes of Power, Horse and Hand Mowers scientifically—quickly—perfectly—does the work as nothing else can. Operated by 1/2 H. P. Motor—attach it to your lamp socket. Special Grinding Wheel for sickles, scythes, etc. Skate sharpening attachment included. Will save its cost the first season. Write for catalog and list of users.

THE FATE-ROOT-HEATH CO.
888 Bell St., Plymouth, Ohio

We will exhibit at the International Golf Show,
Hotel Sherman, Chicago. March 12-17, 1928