

# "Stiffer Spines" Is Slogan of Manager's Convention

**M**ORE backbone was determined to be one of the great needs of club managers working toward the top of their profession, when a representative attendance of country and city club managers met and considered club managerial problems in the second annual convention of the Club Managers' Association of America at Statler Hotel, Detroit, Feb. 22-24.

And the need, as recognized, is not easy of attainment in many cases, because the evil of allowing the manager to carry the burden of too many bosses has made "yes" men of some very stalwart and capable managers who have found that system the surest way out of some bewildering situations. One of the definite achievements of the convention was its plan to get a committee of club presidents and house chairmen to meet at times during the year with a committee of club managers and to let this conclave establish managerial policies on a basis of real business and mutual good for both clubs and managers. No announcement of the committee appointees has been made up to the time this issue of GOLFDOM went to press.

## Cummings New Chief

Col. C. G. Holden, Olympia Fields Country club, gave the country club managers the honor of launching the association last year. This year, the city club managers will be at the helm. As president the organization elected Walter S. Cummings, Detroit A. C.; vice president, Jesse E. Wetzel, Detroit club; treasurer, Charles R. Murphy, Toledo club.

Other officials elected

Joe Palise, 1st v. p.; Thos. B. Jones, 2d v. p.; A. J. Foerster, 3rd v. p.; Leslie MacCurdy, 4th v. p.; Carl L. Schwartz, 5th v. p. Directors elected for three years were Col. C. G. Holden and John L. Keenan.

An interesting practical program of addresses held the stage the afternoon of the opening day. Thos. P. Jones, Harvard club, Boston, discussed "Our Profession"; Flo Leiter McNitt of the Acacia Country club, Chicago, spoke on "Upkeep and Replacement"; Earle G. Lee, manager of the Lake Shore Country club, Chicago, talked

on "Closing the Country Club in Winter—Is It Expensive or Economical?" Charles Scripps of Albert Pick & Co. read the address prepared by his team-mate, J. W. Palmer, on "The Club's Relation to the Manager" as the concluding act on the Wednesday afternoon bill. GOLFDOM is printing excerpts of this and other of the convention addresses.

Two women managers led off the Thursday session. Miss Mable Carter, manager, Women's City club, Chicago, talked on her members carrying their own trays and liking it, and Miss Dora Busch, manager of the University club, Madison, Wis., gave some interesting opinions on the wisdom of clubs advertising.

Charles R. Murphy, manager, Toledo (O.) club, spoke on "100% Membership Cooperation," which is printed in part in this issue. How the president looks at the club manager was revealed by George R. Cooke, president of the Country Club, Grosse Pointe Farms, Mich., who gave his ideas of "Qualifications of a Successful Country Club Manager."

Frank Bellizzi, manager of the Golf and Country club, Des Moines, Ia., gave a lot of valuable inside information on his success with food-control methods.

J. Barker Smith, secretary-manager of the Cleveland Athletic club, who was one of the spotlight speakers at the banquet of the Greenkeepers' association held the following night in Detroit, explained "Why Is a Committee," and F. H. Murray, manager of the Ravisloe Country club, Homewood, Ill., wound up the program with a comparison of the problems of the small country club and the city club.

The Detroit Managers organization took charge of the entertainment of the conventioners and did a great job in steering the visitors after working hours.

**E**ARLY in the year is the time for the manager and the house chairman to be getting together on the entertainment program. There'll be enough work left to the last minute despite all possible planning.