

Crowd watches the performance of fairway mowers at the St. Albans demonstration

items of equipment. Those who demonstrated were Lawn Equipment Corp., Wm Ford & Co., Birmingham Lawn Supply Co., Ernest Chamberlain, Inc. and the Ideal Power Lawn Mower Co., each company demonstrating the main items of equipment it handled. A hill climbing contest for fairway mowers and a race between power green mowers and hand mowers was the wind-up feature of the afternoon's program.

A lively dinner for the greenkeepers, green-chairmen and exhibitors concluded the affair.

Sorry; James A. Smith Wasn't Mentioned

In April GOLFDOM there was an article headed "Consider Organic Matter in Healthy Turf" credited to Austin K. Chenowith. Chenowith wrote the article after interviewing James A. Smith of London, O. and we skipped a beat in failing to name Smith as the source of the interview.

We Worked Out a Caddie Plan That Works

By RODERICK MACDONALD

Caddie-Master, Mountclair (N. J.) Golf Club

I F PERCHANCE, there is no further outlook than the mere training of boys to make good caddies in a system, then I would say that we have missed the mark by a large margin. And if, perchance, the person in charge of such a system has no further motive than "The making of good caddies" the writer would suggest that their labor was in vain and such a system would not stand the strain under a severe test. But real success can only be achieved when the person in charge of a system where the predominating factors are the love of the country in which he serves and love for the children who are placed under



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his charge. There comes the production of better citizens to their country, better sons to their parents and better caddies to the golfer.

The first and most important duty of a club is to select a caddy master carefully -as carefully as a parent selects a tutor for his own children. The caddy master must have personality, brains, and character. He must know boys, have a good knowledge of the game, thoroughly understand the work of caddies, and be able to instruct and criticize capably. He must be sympathetic, just and shrewd in dealing with the boys, and very tactful in dealing with the members. He must supervise the training of the boys, and discipline them when necessary, for training and discipline spells the story of success. He must spend a fair amount of time on the course during the time of play of members to more closely observe the boys at work. Commend the boys at all times for their good work in the presence of the other boys, and if they have done anything wrong, reprove them alone away from the boys, and you will soon have the confidence of your boys.

Caddy Qualifications

The first three things to teach are the qualifications of a good caddy: (1) Politeness in manner; (2) Neatness in appearance; (3) Efficiency in service. Some of the boys are drawn from the poorer class. These people have the habit of sending their boys to the golf links poorly clad with an object in view of gaining charity.

We are conscious that all boys cannot wear good clothes, yet each and everyone is taught to keep himself clean. There are



ten points in caddy etiquette which we teach.

- Politeness is the quality everyone needs, whether caddies or player, if he would be well liked and successful.
 - 2. Give advice only when asked for it.
 - 3. Help other boys to learn good caddy-
- Trade bags with a weaker boy in your party who has a heavier bag, but never exchange tickets.
- At the drinking fountains, invite others to drink first.
- Say "Mister," "Missis" and "Miss" in speaking to or about people.
- Be polite even though you think you are not treated right. Complaints made will be properly handled by the superintendent.
- "Punctuality is the politeness of kings." Wages begin the moment your ticket is stamped.
- To use profane language shows a mental weakness; to be weak-minded lowers your valuation as a caddy.
- 10. "Do unto others as they would do unto you."

The Motto of this club is "To be leaders, not followers."

These caddies are grouped in classes.

B, which is the elementary class, is taught the different parts of the course, replacement of divots, approachment of bunkers, walking on the green, how to take the flag, and position to stand while members are putting on green; only one boy on the green; how they became a mental hazard by distracting the attention of players by moving, talking, swinging clubs, etc. Every E class boy must know nine clubs; driver, brassie, spoon, driving iron, mid-iron, mashie-niblick, niblick, and putter. A class boys are taken in advance work and are taught to teach by demonstration to those of the younger or junior rank. They are taught the glossary of golf, and the rules of golf which familiarizes them with the game: thereby causing them to take a deeper interest.

A ticket system is in vogue, which the player marks. A strict record is kept, and a star system is used. Caddies received the greatest number of points at the end of each month are given a star according to merit. Boys with the greatest number of stars at the end of the year receive a special prize, which is given with the incentive to create a better caddie system. Out of 358 boys, the club provides at Christmas time prizes for 152 boys, which

Good Sportsmanship and Darned Good Profits

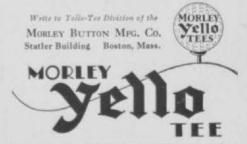


It is good sportsmanship for the Pro to push the sale of Morley Yello Tees-

Because the Morley Yello is the tee that does not and cannot injure the Golf Club's expensive lawn mowers.

And it is also good business common sense for the Pro to push the Morley Yello Tee-

Because he will find that Morley passes along to the Pro a larger profit than he gets on any other high quality tee.



Walter Hagen saps

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GOLF EQUIPMENT
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take the form of sweaters, hose (2 pair) and shoes. They are brought to the club where they are seated in the dining room for Christmas luncheon. A Christmas tree is there, and a large number of members who take a deep interest in the boys attend. The prizes are distributed by the president of the club.

The object in view is to lift the morale throughout the United States among the hundreds of thousands of caddies who love and follow the great national pastime. The youths of yesterday who were to be found around the lots are now to be found around the thousands of golf courses which are springing up all over the United States. There neither the religious, political, social or any other society can touch outside of the man who is placed in authority over them. The great need in the golfing world today is the selection and training of capable tutors to bring about a better condition among the caddles.

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