



## CONVENIENT SHELTER CANOPIES

for Your Course

### Caswell Adjustable Canopies

BEAUTIFY THE COURSE, protect from intense heat, shelter from rain, provide shade at congested tees and add to the pleasure and comfort of the game.

THEY ARE ARTISTICALLY AND SUBSTANTIALLY BUILT of high grade material and are quickly installed. They are instantly adjusted against rain and sun and easily removed for winter storage. Send for full details today.

Caswell Manufacturing Co., Cherokee, Iowa

## Auto Men Put Up 7 Cars as Club Prizes

TAM-O-SHANTER COUNTRY CLUB of Detroit (Mich.) has established the record for prize awards at intra-club tournaments. Seven automobiles, ranging from a smart LaSalle down to a snappy Chevrolet, are to be awarded members and guests.

Tam-O-Shanter is one of the Adamless-Eden clubs and has in its roster some of the nation's foremost automobile men and such golfing notables as Walter Hagen, George Von Elm and Charlie Guest.

Details of the automobile contest are announced by Walter F. Zimmer, chairman, games committee, as follows:

A tournament for members only, held for the best eight Thursday scores played in the months of June, July and August. In order to be eligible to compete for one of the automobile prizes, it will be necessary to play a minimum of eight Thursdays.

In the event that some member should play the full number of Thursdays in these three months, his worst

scores can be thrown out and his eight best scores retained.

For this tournament a Hupmobile car, donated by Messrs. Young and Cole of Hupmobile Motor company, will be the first prize.

The runner-up will get a Chevrolet donated by Wm. S. Knudson, President of Chevrolet.

The third prize will be a set of five tires donated by John Zimmerman of Goodyear.

A one day 18-hole medal play invitation tournament with a kickers handicap is scheduled. Each member is permitted to invite two guests and the prize for this tournament is a Pontiac donated by George Richards of the Richards-Oakland company.

There is a spring tournament for members only—36 members to qualify—a match play contest. The first prize is a Chrysler car donated by Jack Thompson of the John H. Thompson company and the second prize is an Essex donated by Chas. Winningham.

On July 24 there will be a one day 18-hole kickers handicap contest, medal play, for members only. The prize for this tournament being a

## Greener Greens

### RESULT FROM TOP-DRESSING

Many greenkeepers and greens committees recommend this economical mixture—

- 1 part sharp sand
- 1 part HYPER-HUMUS
- 1 part good top soil

Measure by volume, not weight.

Write for prices and free booklet. Correspondence on soil problems invited.

HYPER-HUMUS COMPANY

51 Park Place Newton, New Jersey

## Hyper-Humus

TRADE MARK REGISTERED

## PEAT MOSS

Very finely pulverized for top dressing greens

Guaranteed quality & quantity

Send for information

ATKINS & DURBROW, INC.  
Burling Slip near Front St., New York



Complete information sent on request. Early orders receive prompt service.

All orders F. O. B., Granger, Ind.

*The Outstanding Grass FOOD*

Lyman Carrier's **LECCO** No more brown patch, weeds or clover. Entirely supplants ammonium sulphate and expensive compost pile.

*ORIGINAL and Only Genuine*

Lyman Carrier's **WASHINGTON** strain of creeping bent for vegetative planting. Inside secret of satisfactory turf. Stands hard usage.

*Last Word in FINE TURF*

Lyman Carrier's **COCOOS** creeping bent seed. In heavy demand for 1928. Limited supply for EAST this summer. Order early.

**LYMAN CARRIER**

*Elevator, Warehouse and General Offices, GRANGER, INDIANA*

Dodge donated by Tom Doyle of Thos. J. Doyle, Inc.

The fall tournament—members only—36 members to qualify—will be a match play contest and the prize for this will be a La Salle donated by Lawrence Fisher, President of the Cadillac.

The second prize will be a set of Fisk tires donated by Claude Platt of the Fisk.

All contests will be played on the handicap basis and a member can win only one prize.

**K**EEP playing up the idea that the highest quality golf merchandise always has been and probably always shall be, sold through the pros. This idea is the first line of pro trade defense.

**Q**UALITY is the pro's safeguard on golf clubs. The department stores make the big play on cutting prices and that is bound to put emphasis on the highly competitive cheap stuff. Lower prices awaken buyer's suspicion on any merchandise.

**P**ERSONAL interest in his members' buying is a factor that always helps the pro fight department store competition. The store usually has to function in a cold-blooded selling manner.

**T**HE pro shop is no place for high-pressure selling. Don't try to pester your members into buying.



*Look into the*  
**BRONSON STEEL ARCH GOLF SHOE**  
*special selling plan for pros.*

This splendid black and white golf shoe sells at the unusually low retail price of \$10. It is sure of a big sale at your club, with a good profit margin for you.

The Bronson plan, approved in actual operation by many well known pro merchants, supplies you with a consignment stock that is easily kept complete for service to your members and leaves you with no "frozen" stock at the end of the year. It is backed by strong advertising in the player papers and direct to your members.

You want to make all the money you can with your shop, so investigate the Bronson proposition right now. It's the big new money-maker of the year for pros.

**THE BRONSON GOLF SHOE CO.**

711 West Lake Street

Minneapolis, Minn.