as any other going business institution.

"I believe the best way to be prepared for the fall work is to budget your funds with a certain allotment for all expected work. Radical changes on the course are expensive and annoy the playing membership but a general and intelligent constructive improvement and re-seeding works no hardship on the club treasury or the membership."

Pay-Play Members Take Over St. Louis Course

WESTBOROUGH COUNTRY CLUB is the new name of the old Westwood Country club property at Webster Groves, Mo. (a St. Louis suburb). Westwood has moved into one of the district's new showplaces, leaving its old plant to be operated on an interesting combination membership and daily fee basis until the inevitable subdivider steps in.

Louis Gund, formerly connected with Glen Echo at St. Louis, is operating the Westborough plant for Walter Pfeffer, the owner. Gund also managed Westwood for three years in its old location.

Westborough has 900 members at $30 a year. These members pay $1 week-days and $2 Saturday, Sundays and holidays for their golf. Other charges are: 50 cents for tennis, 50 cents for swimming, 25 cents for handball, 25 cents for horseshoes and 25 cents for archery. Everything is on a cash basis.

The plant has a swimming pool 40 feet by 120 feet, surrounded by a terrace seating 300 people and with dance space for 200 couples. The dance floor surrounds a fountain and gold-fish pool that is brilliantly illuminated with multi-colored lights. The dining room has seating capacity for 500, giving the whole operation a feeding capacity of 800. This summer Gund is making a play on buffet lunches with the club's own bakery goods as specialties. This detail should get a great play for about 400 of the members live within a mile of the Westborough club. Gund also is making a bid for delicatessen business. He figures that even if some of the nearby members are not eating at the club, the operation can profit by supplying some of their home food requirements.