

"Get Into The Groove"

By Gene Sarazen



Gene Sarazen

IT GOES without saying, that in order to become great in any athletic line of endeavor, it is necessary and imperative that one follow a careful, well-laid out plan of daily practice, and adhere to it religiously. That old maxim, "Practice makes Perfect," never held more truth than in the athletic field. Some of the world's greatest athletes could never have risen to the high standard of athletic perfection without the continuous practice grind.

"The object of continuous practice is to get into the so-called 'groove,' and no athlete, no matter what particular field of endeavor he follows, can be

great unless he falls into that groove and strives to stay there.

"There is no club in the bag that calls for a more perfect rhythm, evenness of swing and accurate timing than the driver. The greatest difficulty, as I see it, for one to perfect this most important stroke, is the failure of the majority to get the proper and uniform tee up of the ball at all times.

"Up to the present time, too little attention has been given to the proper tee in teeing each and every time you drive.

"One can readily see and appreciate that by varying the height of the tee each time they drive, they are unable to follow the circle of the club and meet the ball at the same point of contact consistently.

"In my opinion, a tee that will give you a uniform height of the ball, at all times, is the logical tee for best results."

"RITE-HITE TEES"

are used by

Gene Sarazen,
Harry Cooper,
Johnny Farrell,
and many others
exclusively be-
cause they have
the right prin-
ciple—



"Always Uniform in Height"

The General Timber & Lumber Co.
7102 Woodland Avenue, Cleveland, Ohio, U. S. A.

pro is of considerable value as a drawing card but the situation works around to the fact that people play golf because of "A chance to work their ego" (an angle I personally feel is quite true).

Golf is a popular game because unlike any other sport or game it gives the individual complete control of the situation—the club is in his hands—he alone is master, and if he *does* he's satisfied and if he *don't* he tries again. No one takes the play away from him and no one takes credit for the success. In other words it's a chance for self expression.

By getting back to the idea of securing prominent pros as drawing cards at the clubs means that we are going back to where the game started in this country—the pro was a necessity then—they had to have some one at each club to attract people to the club—some one to encourage people to play—some one to coach them how to play. But things are somewhat different now, people understand golf or at least they are becoming more familiar with it each day.

A New Pro's Day

Where one time the game needed the pro it is now getting to the point where the pro has to be "up and at them" or they will forget that there ever was such a thing as a "pro"—of course there will be caddie master, and the club cleaner and the man who instructs golf, in other words as the game gets better organized it will outgrow the old "pro" as we used to know him. This is another of my personal conclusions, that the game is really outgrowing the old idea of a pro. I believe our American born and Americanized boys are much alive and will keep pace with the development of the game and it sure is bound to develop.

Naturally any pro is going to take more interest in his own business than he is in some one else's so it logically is better for the club to let the pro run the shop. The pro will actually make more money because he will work harder.

Of course we have had many incompetent pros who have made quite a mess of things but then that's the fault of any young profession. Things are changing. The national P. G. A. is becoming far more strict regarding memberships but in the past almost anyone with the ability to smack a ball could readily secure a job as a pro. The game is outgrowing that. The clubs want some one first of all with