

T a l k i n g I t O v e r

Golf Shows Good Sign of Business In the Game

This spring will see a number of golf "shows" and conventions to spur interest in business management of the various phases of golf club operation. The club managers and the greenkeepers will have conventions at Detroit this month. The New England Greenkeepers' organization and the Massachusetts Agricultural college will join in conducting a convention and exhibition. The annual International Golf Exposition will be held again at Chicago in March and a new event, the Philadelphia Golf Show will make its bow prior to the opening of the active season in the north.

All of these events deserve the studious attendance of their particular clientele; their sponsors are endeavoring to make the meetings of practical value. This organized attention being given to the business problems of golf is a promising indication that the days of the deep deficits of golf operations are numbered. So long as the golf field has a reasonable number of these meetings, and does not get too much of a good thing by being extravagantly over-conventioned, golf club officials and department heads and the manufacturers may be depended on to justify the lively efforts of the convention organizers.

Too Many Bosses Makes Manager's Job a Burden

Here's a manager's comment on the leading article in the January issue:

"One president has eight committees of seven members each, which are charged with THE DETAILS OF CLUB MANAGEMENT. Fifty-six nominal bosses for the poor manager to please. Some undertaking, to say the least!"

Food for thought there.

Amateur Expenses Rightfully a Club Item

It is our belief that one more item of expense is inevitable for golf clubs. We think it will be a welcome addition to the outgo. It is the matter of expenses for amateurs contesting in authorized tournaments, when the players require this help. So far as we can see, such an allowance will involve no conflict with strict and sanctified amateur principles and certainly will foster amateur competition on a truly democratic basis. It also will mean promotion of golf, due to the wider geographical distribution of big, representative fields in the major amateur tournaments.

There are a number of angles in this amateur matter, all of which are being given consideration by the U. S. G. A., with the expectation that golf in a nation as extensive as the United States will allow its amateur players the same aid and encouragement as is given to the amateurs in other fields of sport. It seems to us that the awarding of honorary memberships to deserving amateurs is the first step in the right direction.