

APRIL, 1928

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Labor Turn-Over a Cost to Be Cut

Labor turn-over in any business is costly. In the golf field this fact seems to be pretty generally disregarded so far as club managers are concerned. During the last three months changes in our mailing list indicate that a surprisingly large number of managers will not be back at their 1927 clubs.

This means new men will have to be broken in and even with maximum speed in getting the run of things they will have to do some needless experimenting with their clubs' money.

Considerable of the changing seems to be of such a character that it might be eliminated. There are some inevitable changes due to conditions, performance or the desire of a manager to get a better position, but it is our observation that the majority of managers resign or their contracts are not renewed because of some comparatively trivial cause.

The presidents and house chairmen who can pick and keep good managers are contributing substantially to the efficient and thoroughly satisfactory operation of their clubs.

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