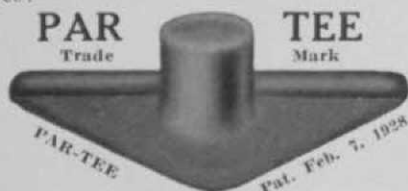
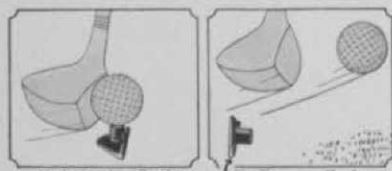


IF

Every member of your club used PAR-TEE you would eliminate every objectionable feature resulting from the use of other types!



The 100% Golf Tee MADE OF PURE RED RUBBER



PAR-TEE is the first and only scientifically designed Golf Tee (made of Pure Red Rubber) constructed upon mechanical principles whereby and because of the Rocker Action by which the tee turns over as soon as the club comes into contact with the ball, permitting the club to follow thru without the least resistance,

IT WON'T FLY!

PAR-TEE sets on any surface—sand, clay, mud, grass, snow. Ideal for indoor golf—does away with the usual mat.

NO ANCHORING REQUIRED!

Does away with the sand box. Does away with pushing or driving in wooden or metal tees, saving your fingers from bruises and your club from marring. Does not tear thru clothing, being made of pure red rubber. Compact, convenient, sanitary. Only one needed to carry with you. The only Golf Tee that enables you to start your game without a handicap—

AT PAR!

PAR-TEE is as perfect and dainty as a gem; worth its weight in Gold, but only costs its weight in silver—25c. (Price in Canada—35c). One lasts indefinitely!

Order NOW and reap the profits resulting from our National Advertising

PRICE TO PROS. AND DEALERS, \$2.00 per display card of 12 PAR-TEES having a total retail value of \$3.00: a 50% profit on cost. Order from your JOBBER.

PAR-TEE, Inc.

1105 Guarantee Title Bldg., Cleveland, O.

Please mention GOLFDOM

“Let 'em Know What You Do”—Remple's Plan

WILL REMPLE, professional at The Country Club, Ridgefield (Conn.), has his letterheads, and billheads printed with some copy that always is making a bid for business. Remple takes no chances that his members won't be reminded of his capabilities and availability for service.

Four neat and balanced groups of type matter appear at the top and sides of his business stationery. The copy reads:

GOLF

*Hand Made Wooden Clubs
Imported and Domestic Irons
Clubs Made to Order
Duplicating a Specialty
Repairing of All Kinds*

LAWNS

*Seeding
Weeding
Renovating
Fertilizing
Maintenance of Lawns
in Good Condition*

TENNIS

*Expert Restrunging and Repairing
Oriental, American and English Gut
Leading Makes of Rackets
Tennis Balls and Supplies*

TENNIS COURTS

*Building
Laying Out
Grading
Repairing
Steel Wire Fences*

There's enough in that lineup to prevent Satan finding mischief for the hands of the versatile Remple.

Think the dope we're preaching about more attention to pro shop displays is the bunk? Carl Haecker, a hardware man at Waukegan, Ill., studied and monkeyed around with his displays and found that he sold more hammers, hatchets, screwdrivers, etc., when they were displayed with the handles toward the prospect. Mysterious and important, this display business. Wonder if putting the grip or the head toward the prospect in club display would have any effect on sales?

Manufacturers say this spring's business for left-handed clubs is away ahead of anything they have hitherto experienced.

HICKORY—We have engaged in the manufacture of hickory products for the past twenty-six years, and can furnish pro finished hickory golf shafts of the very finest quality.
I. R. Longworth Co., Somerset, Ky.

when writing advertisers