

Between Ourselves

fellow in the matter of accepting his members' invitations to take a drink, has found himself out of a good job with the stigma of "souse" sticking to him. There's no profit to being a good fellow when that happens.

Golf in Schools Appears as Market Cultivator

"Put golf in your public schools" was proposed as a line to be used by the national advertisers of golf goods at a recent meeting of public school golf enthusiasts.

Just that one line probably will do a whole lot in developing the market for golf supplies and arousing the keen and widespread interest in golf that will make the path easier for the golf clubs in the smaller towns especially. Much has been done in introducing golf in public schools, particularly in Little Rock, Ark., Chicago, and several Ohio cities. Thousands of youngsters have become acquainted at school with a sport that stands them in good stead all through their lives. That has been the impelling motive of those who undertook the tedious and substantially unrewarded job of introducing golf as a major factor in the public school athletic curriculum. Market development for the makers of golf and course supplies has been a secondary consideration, but it begins to loom large as we think of the thousands of new and adept golfers that come from the classes to the courses as a result of this extension of golf propaganda.

Reduced Labor Costs As Aim of 1928 Budget

By the end of October more than half of the annual elections of the nation's golf clubs will have been held. Reviews and recommendations of greens programs will be handed over, in many cases, to new chairmen and committees for their guidance.

In submitting suggestions for next year's budget it is well to consider what might be saved in labor costs by the purchase of additional equipment to do the work now done by man power. Labor costs constitute the greatest part of every greens budget and they afford the biggest field for economy. It's no saving to the club and no benefit to the course when an attempt is made to operate without a full complement of modern machinery. Consider what a small part of your costs are represented by equipment purchases, as compared with labor costs, and you have a good start toward a correct distribution of the club's course maintenance money during ensuing years.

Greenkeeping Great Field for Wide Versatility

There are few, if any, golf club responsibilities that call for a wider versatility than that of the greenskeeper who is really good. He must combine the talents of a farmer, an artist and a mechanic. Perhaps one of the reasons that the greenskeeper's salary generally is not much is because he is regarded too much as a farmer. He is striving to correct this.