

birds will destroy thousands of mosquitoes daily, for the pest constitutes a large part of their food supply.

Analysis of the preventive measures suggested in this article will show that neither are they expensive nor will they take a disproportionate length of time to carry out. Try fighting the mosquito for one season. The fewer the mosquitoes, the more the members will use the club—which means increased attendance and therefore increased revenue.

Trying to Make Bent "at Home" in Florida

By DR. M. B. HERLONG,
*Commissioner in Charge Jacksonville
(Fla.) Municipal Course.*

MOST of Florida's many golf courses have Bermuda grass for both fairways and green. Within the last four years some courses have been planted to carpet grass. This grass does well on low, black and moist soil. Bermuda is about the only grass that has a record of growing on light, dry and sandy soil here. Of the two grasses, carpet grass has proved the better because it forms the denser and more resistant turf.

On the municipal course at Jacksonville where we have 500 to 600 players Saturdays and Sundays, and many of them beginners, carpet grass fairways have been our salvation. These newcomers to golf give the fairways terrible punishment and we place a great deal of value on a grass that withstands these onslaughts.

Carpet grass is native to the low, black soil of the south's flatwoods country. I have seen some wonderful growths of it wild in spots that have been stumped, broken and leveled for fairways, with resultant destruction of this fine turf.

Our experience with bent has been interesting, but in the case of the Jacksonville course, not extensive or successful. With some stolons I brought here from Long Island where they were growing well, I established an experimental nursery the latter part of October, 1925. It did nicely at the start, I was able to divide it twice and was beginning to be hopeful of success, but when June came this bent died just as Italian rye does. We have the ambition of being able to acclimate some bent to Florida and this strain with which I experimented seemed the most promising. I believe that if I had furnished a shade for my nursery during the summer that,

Charles R. Murray endorses *Fulname*

Mr. Murray is professional at the Royal Montreal Golf Club. He was twice Canadian Open Champion and seven times Quebec Champion.

Mr. Murray finds *Fulname* reduces ball stealing.

* "During all last season I had not one complaint of ball stealing from any member of my Club who owned a *Fulname* Die."

Mr. Murray finds *Fulname* Marking pays.

* "It takes a little time to mark the balls but the Pro is well paid for his trouble as he will find the members will buy **all** their balls from him when they can have them marked. So his ball sales increase."

When *Fulname* benefits the club, the players, the pro, and the caddies, can there be a valid reason for further delay in installing and supporting it? It is not expensive. Details upon request.

*From a letter dated May 23, 1927

The Fulname Company
707 Southern Railway Bldg., Cincinnati, Ohio

in a year or two, I would have been able to develop a bent that would flourish in Florida. Possibly something like the shade given tobacco plants or pineapples might help the alien bent survive until it had been able to make itself at home, and I would like to see the experiment tried.

We plan to give poa bulbosa a good trial for if it works out for us as it apparently has for others in the south, it will save us a lot of the money we now have to spend for rye seed each fall.

Here we are wondering how our annual maintenance expense of \$18,000 compares with the cost of other courses that get heavy play with a large number of beginners in the array of performers, and I would be very much interested to hear from others in charge of southern courses on this subject.

This Helps the Pro Sales

DEAR MEMBER OF WESTWARD-HO GOLF CLUB:

The golf season has opened. Many members have already enjoyed a game or two. As you think of coming out, no doubt you will need golf accessories—knickers, sweaters, sox and, of course, clubs, bags and balls.

Before buying a sweater or pair of sox or knickers, I want you to look at the special Arlington Knit sweaters, sox, knickers, etc., that I have in stock at the club. They are up-to-the-minute, all imported and at prices that are very reasonable. For instance, I have all wool hose that sell for \$2.45. Because of no overhead and the desire to build up this end of the business you will save money, and I will appreciate your patronage.

Hoping that 1927 will be a banner golf year for you, I am,

Sincerely yours,
FRANK WILLIAMS,
Professional,
Westward-Ho Golf Club.

This little advertisement appeared in a club paper early in the season. Use the idea in your own club's magazine.

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