



impresario of the golf show, Spearman Lewis, says:

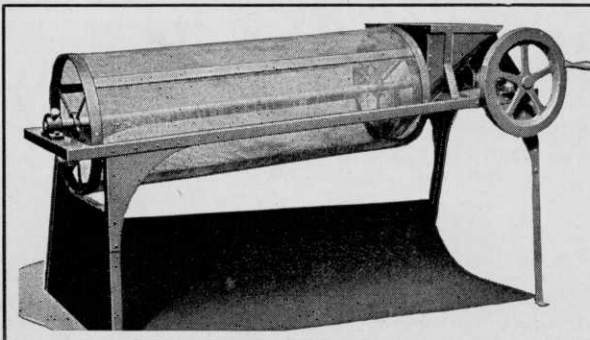
"One thousand new golf and country clubs are reported for 1926. They will spend approximately \$138,000,000 during their first year in real estate, course construction and club buildings. They will add \$32,000,000 for new sprinkling systems, locker, bath, kitchen and dining room supplies. The one thousand new clubs will expend \$15,000,000 in their first year for salaries, seeding, awards, improvements and entertainment.

"The four thousand golf clubs already in existence, plus the one thousand new ones, will spend approximately \$50,000,000 for dining room service and miscellaneous supplies.

"To meet these demands, the golf industry, which crossed the billion dollar mark early in 1926, is stabilizing its standard output and, where twelve months ago golf was regarded as an epidemic inviting any kind of cure, equipment for 1927 will be rational and simplified, the exposition's survey shows.

Holden Heads Club Manager Association

CHICAGO, Ill.—Col. C. G. Holden, general manager of Olympia Fields Country Club, Homewood, Ill., was elected president of the National Association of Club Managers at the organization's first annual meeting, held at Hotel Sherman here. More than a hundred club managers attended the affair and took part in the lively discussions which followed the array of practical addresses on club management. A number of manufacturers of clubhouse equipment exhibited in convention displays. Other officers elected: J. W. Palise, Bob o' Link Golf club, Highland Park, Ill., first vice president; T. P. Jones, Harvard club, Boston, second vice president; H. J. Foerster, Oklahoma club, Oklahoma City, third vice president; C. L. Whiteman, Minikahda Golf club, fourth vice president; F. L. Woods, Denver Athletic club, fifth vice president; F. H. Murray, Ravisloe Country club, Flossmoor, Ill., secretary, and Wm. Bohnhoff, Bryn Mawr Country club, Chicago, treasurer.



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