

## Leonard Macomber, Inc.

GOLF ARCHITECTS AND BUILDERS  
664 NORTH MICHIGAN AVE  
TELEPHONE SUPERIOR 9160  
CHICAGO

### At Present Constructing the Following Courses:

|  |   |
|--|---|
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| Euclid Hills C. C.<br>Orland, Ill.       | Maple Crest C. C.<br>Kenosha, Wis.        |
| Breakers Beach C. C.<br>Northbrook, Ill. | Poland C. C.<br>Youngstown, Ohio          |
| Waukegan Willow C. C.<br>Techy, Ill.     | West Hills C. C.<br>Canton, Ohio          |

STANDARD EQUIPMENT for GOLF COURSES  
THE WORLD OVER

## The GOLF KING SPRINKLERS

Made by  
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the one effective  
method of marking golf balls

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CINCINNATI, O.

## Papa Loves Mama? Answer Builds Club Business

A MILWAUKEE club boosts its dining room patronage by printing this reminder on the menu:

### Unexpected Guests

*The next time company arrives unexpectedly, don't bother to prepare a hurry-up party meal for them.*

*Instead, phone the club office, tell us how many plates to set. Then, bundle your guests into the car, drive out to the club—the meal will be ready to serve by the time you arrive!*

There is hardly a night that several members do not take advantage of this service. The club accepts orders up to 8 p. m. and will start serving any time not later than nine o'clock.

Radio and "canned music" supply music for informal and popular dinner dances and supply an added attraction for entertainment of the unexpected guests.

## DOES YOUR CLUB PUBLISH A MAGAZINE?

GOLFDOM considers itself a clearing-house for new ideas on the managing side of the golf world. It tries to present developments and standard practices for the good of all clubs.

One of the most fertile sources of material of this type is to be found in club magazines or bulletins. Our editorial staff reads every publication of this type available and many of the articles appearing in GOLFDOM are based on practices casually referred to in club papers. What seems usual and customary to the members of one club is frequently entirely novel and worth adopting in the eyes of officials of other clubs.

For this reason, if your club publishes a newspaper, a bulletin, a magazine, or anything of the sort, GOLFDOM will appreciate being put on the mailing list to receive copies regularly. We will find lots of ideas that other club officials will be glad to hear about.