

# Between Ourselves

us, were directly responsible for a \$4500 profit this year as compared with a \$2900 deficit in 1926.

Get your men together and encourage them to speak out in meeting. You'll get harmony and a very welcome unity in striving for thrifty and satisfactory operation.

## Tell Virtues of Many, Not Faults of Few

We read "Elmer Gantry" when it was hot off the press, and despite its several hundred pages to the effect that the minister of the gospel was a hell of a guy, we continued serenely to hold our opinion of the generally lofty character of the clergy. The other day we got a letter that reminded us of the Gantry volume. It blistered the professionals as the Lewis book lit into the ministers.

The letter was written by an evidently very earnest fellow, and what he said was plenty. There was just one thing wrong with the letter and with "Elmer Gantry," restricted vision.

In the year preceding the publication of the first issue of GOLFDOM, while we were laying its foundation, we talked with a number of the country's foremost professionals regarding a proper editorial policy for their phase of the game. The sage veteran, Alec Pirie, at that time said to the writer: "Hir-r-b, dinna scold the pr-r-o, it's been over-r-doon. Help 'im."

That came back to us as we read the critical letter.

The pro needs help in correcting just such misinterpretations of his status and profession as that our interested but mistaken correspondent sent to us. That is the sort of aid that club officials can give to assist the representative and worth-while pros establish the publically recognized standards of their fraternity. On such matters as concern his own business operations the pro is doing a pretty good job of helping himself and should be allowed to push his progress in this direction instead of being handicapped by any idea that he is to be condemned for the shortcomings of the few in the fold.

## "Catch 'Em Young" Is Tip to Manager Who Looks Ahead

Our records show that seventy per cent of the country's golf clubs have their annual elections between November first and December fifteenth.

The wily club manager, knowing from experience that it is only human nature for these newly elected or appointed officials to assume "new-broom-sweeps-clean" tactics, will make it a point to hold a conference or two with the new president and house chairman before they start their sweeping.

A few weeks' delay and the new administration may have committed itself to some impractical plans of operation and the responsibility for failure, if it occurs, will have to be assumed by the manager without his ever having had a chance to figure in the conferences that established the line of march.