

coming down from the Piedmont clay section of the state, which passed through our country. These streams carried in flood times a mixture of clay from one section and gravel from another which was deposited in pockets in the sand section and mixed with it thoroughly.

"It seems that nature took these materials from the different portions of the state (bringing some for a hundred or more miles) and deposited them in our section in the proper proportions, to be eventually used for the construction of tennis courts, golf putting greens and driveways.

"After the putting greens are built of this material a coating of sand, which also has to be of just the right coarseness, is sprinkled on the surface and kept moist by constant watering and kept smooth by dragging with a piece of carpet."

White Beeches Shows Pro a Helping Hand

WHITE BEECHES Golf and Country club sends *Golfdom* a copy of its excellent and interesting club publication, "White Beeches Golfer." There are two

ideas among many in this publication that are worthy of consideration. One concerns the personnel of the club's directorate. Each of the committee chairmen is a member of the club's board of directors.

The other idea that is worthy of emulation concerns the way in which the club is giving a helping hand to its pro, Dave Hanley. In its paper the club very promptly accepts Golfdom's suggestion of helping pros with their merchandising problems by saying:

"With the comparatively recent great growth of golf, the consequent tempting profits to those dealing in golf supplies and the ever present spirit of trade competition in those supplies, there has come to our professional, as well as to all professionals, the problem of bucking cut-price competition.

"Because of the proximity of our club to New York City with its large department stores and cut-rate golf shops, it is natural that many of us have become thoughtlessly susceptible to the lures held forth.

"Dave Hanley, our professional, is a good golfer, an excellent teacher and a credit to the club. He is paid a moderate retainer to give service to us. The major

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part of his living must come from the sale of golf supplies, golf balls and from the lessons that he gives. His prices are reasonable and his supplies are of the finest quality, which ordinarily is not the case in cut-rate houses. The profit that he makes is his living and he is entitled to your support. Under good golf ethics a member patronizes his club professional."

Archery Takes on at Country Clubs

Sporting goods supply stores report that archery is taking on as a side-line sport at some of the smart country clubs. It is confined to women at present and apparently is proving to be a relief from bridge.

Bows of a good grade sell at \$10 to \$45

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