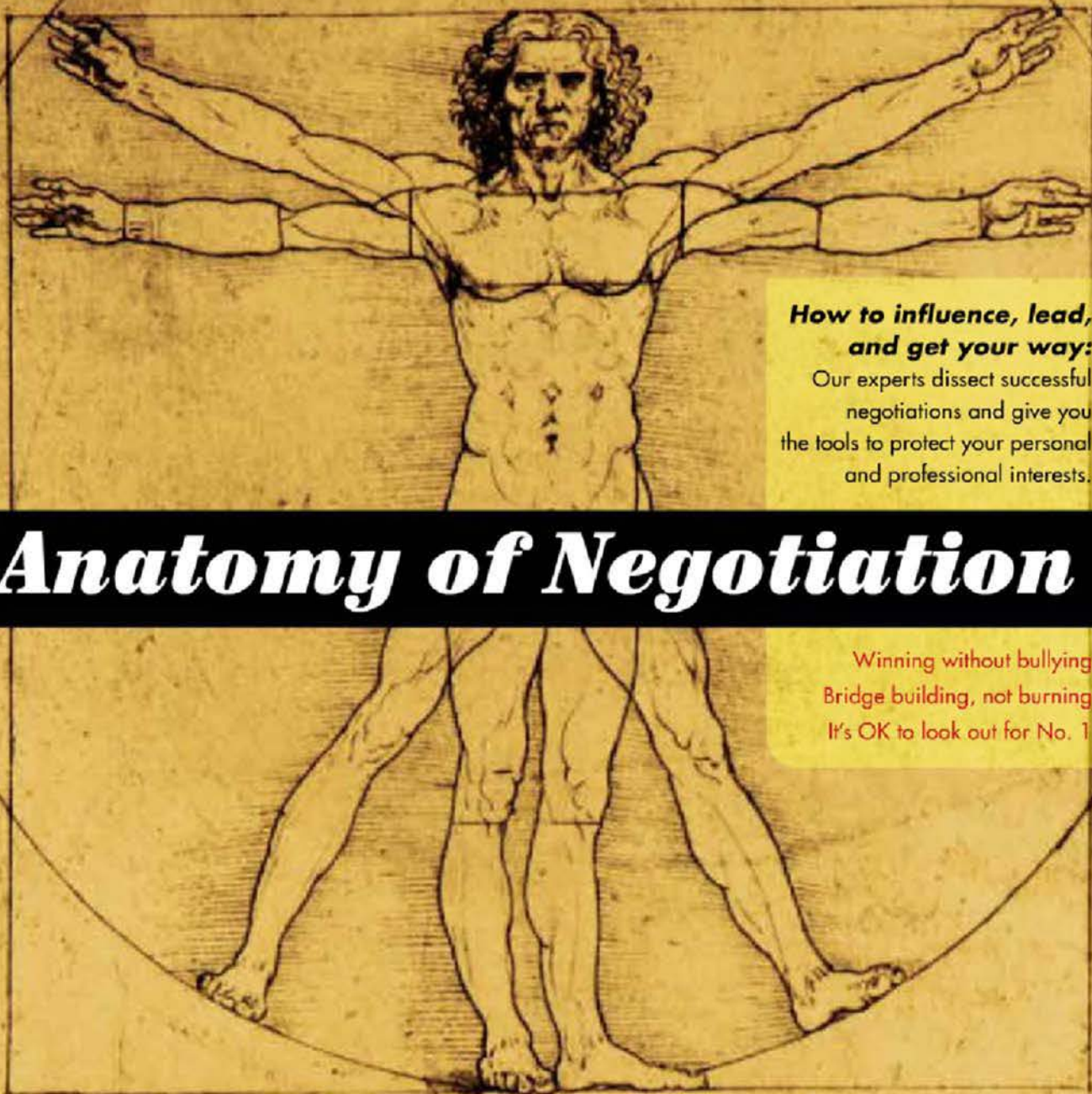


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# GOLF COURSE<sup>®</sup> INDUSTRY

SERVING THE BUSINESS  
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**How to influence, lead,  
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Our experts dissect successful negotiations and give you the tools to protect your personal and professional interests.

## ***Anatomy of Negotiation***

Winning without bullying  
Bridge building, not burning  
It's OK to look out for No. 1