

Talstar insecticide

- Controls surface-feeding pests, including all ant species
- Compatible with herbicides, fungicides, other insecticides and liquid fertilizers
- Soil-binding properties allow insecticide to stay where it's placed
- Contains no odorous or plant-damaging solvents
- Water based

FMC Professional Products

[# 200](http://golfcourseindustry.com/readerservice)



Thompson irrigation nozzle filter

- Prevents sprinkler nozzles and microdrip emitters from clogging
- Available in Type 304 and Type 316 stainless steel
- Features a large conical element with more surface area than traditional y- and basket strainers
- Available in various screen mesh options
- Can be outfitted with optional instrumentation packages

Miller-Leaman

[#201](http://golfcourseindustry.com/readerservice)

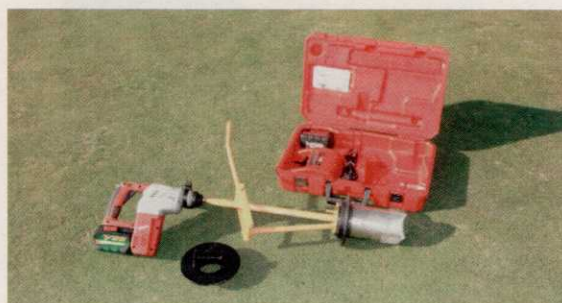
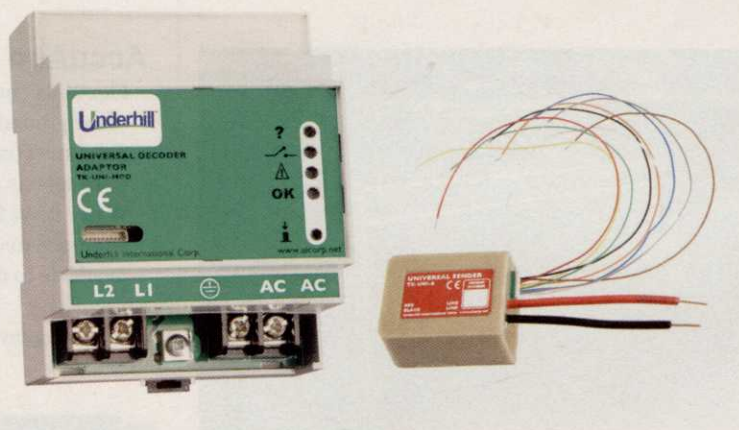


2Wire irrigation decoder system

- Converts any commercial controller to a two-wire operation
- Can operate as many as 63 irrigation stations
- Can be mounted inside an existing controller or in a separate enclosure placed anywhere along the two-wire path as far as 3,000 feet from the controller
- Includes 2Wire Universal Senders, which connect the controller's terminal strips to the two-wire path
- Decoders can be installed at any location along the two-wire path and control one or two valves per station

Underhill

[# 202](http://golfcourseindustry.com/readerservice)



Power cup cutter

- Leaves crisp, sharp edges
- Powered by a Milwaukee hammer drill
- Root system stays intact
- There's no twisting or turning to cause crowning
- Plug removes easily without prying
- One battery cuts 18 holes
- Includes warranties for drill, batteries, charger and cutting unit

JEG Corp.

[# 203](http://golfcourseindustry.com/readerservice)

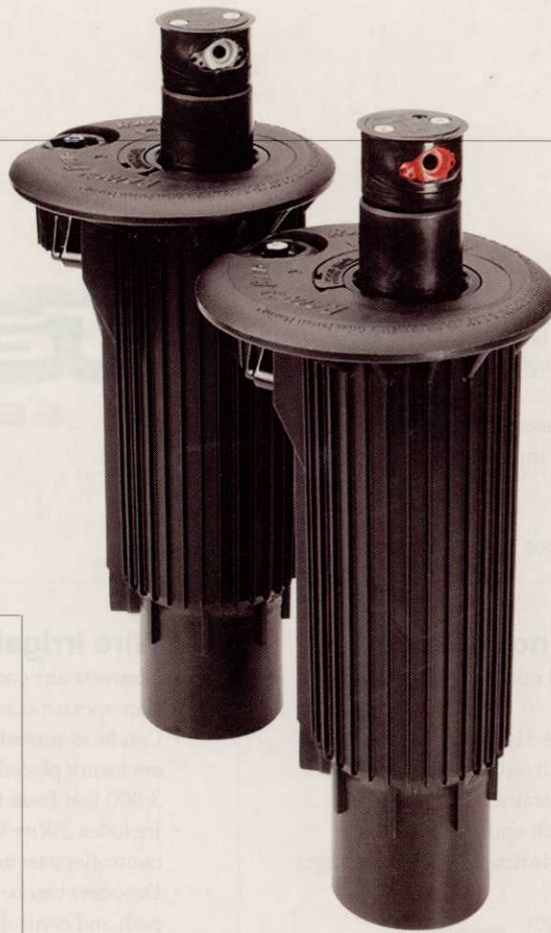
PRODUCTS

Eagle 705/755 rotor

- Delivers water distribution in persistently windy areas
- Prevents a decreased distance of throw
- Features an inverse, wedge-shaped spray pattern
- Delivers a greater water mass up front
- Creates more inertia to contend with the wind
- Produces larger water droplets less likely to cause misting, fogging or drift

Rain Bird

[# 204](http://golfcourseindustry.com/readerservice)



Turf guard fence

- Protects fragile areas of the course from traffic
- Keeps carts on paths and allows turf to heal
- Provides a clean look
- Ideal in tight spots
- Can be used for hanging directional signs or warnings
- Has a powder-coated finish

Standard Golf Co.

[# 205](http://golfcourseindustry.com/readerservice)



AccuAire core aerator

- FlexWing design allows aerator to follow the contours of the ground
- Solid steel frame and extrawide racks add weight
- Core spoons rotate on roller ball bearings
- Water tanks for extra weight are optional
- Equipped to use slicer blades or core spoons
- Available in 69- or 93-inch lengths

Broyhill

[# 206](http://golfcourseindustry.com/readerservice)



Jet Black lake and pond dye

- Blend of environmentally friendly, nontoxic black dyes
- Formulated to reduce sunlight penetration
- Gives water features a natural, black color
- Each EZ SoluPak will treat one acre-foot or 325,000 gallons of water
- Waterproof overpack prevents accidental staining during product handling

Precision Laboratories

golfcourseindustry.com/readerservice # 207



Cooler Pro

- Made of recycled plastic with a realistic wood-grain appearance
- Versions include a 48- or 100-quart Igloo cooler
- Cooler lid attaches to the Cooler Pro and can be detached to use the cooler separately
- Maintenance free

Par Aide

golfcourseindustry.com/readerservice # 208

Weather station product catalog

- 20th anniversary edition
- Includes the company's line of weather stations and data loggers
- Features the Sprayer Station, SpecMaps and the Crop TRAK mini IR thermometer
- AE50 WatchDog weather station information included

Spectrum Technologies

golfcourseindustry.com/readerservice # 209

2007 CATALOG

Spectrum Technologies, Inc.

12360 South Industrial Dr. East - Plainfield, IL 60585 - Toll Free: 800.248.8873 - www.specmeters.com

AD INDEX

COMPANY	PAGE	RS
Agrotain	117	46
www.stablizednitrogen.com		
Aqua Aid	4	11
www.drillandfillmfg.com		
Bayco	9	13
www.baycogolf.com		
Bayer Environmental Science.....	27, 38-39	
www.bayer.com		
Bird-X	12	16
www.bird-x.com/golf		
Champion Turf Farms	28-29	26
www.championturfarms.com		
Ensystem	42	30
www.ensystem.com		
Environmental Turf.....	12	15
www.environmentalturf.com		
Exide Technologies.....	69	41
www.exide.com		
FMC Corp.	17	21
Harrells	16	19
www.harrells.com		
Helena Chemical.....	11	14
www.helenachemical.com		
John Deere Golf Irrigation.....	14-15	18
www.JohnDeere.com		
JWB Marketing	51	35
www.geesedamage.com		
Kalo.....	75*	43
www.kalo.com		
LESCO	31	27
www.lesco.com		
Milliken	7	12
www.millikenturf.com		
Montco Products.....	49-50	34
Nufarm	118	47
www.nufarm.com		
Otterbine Barebo.....	62	37
www.otterbine.com		
PBI Gordon.....	21, 53	23, 36
www.pbigordon.com		
Precision Laboratories.....	63, 68	38, 40
www.precisionlab.com		
Professional Turf	83	44
www.proturfproducts.com		
Project Evergreen	85	45
www.projectevergreen.com		
RainBird.....	41, 43, 45.....	29, 31, 33
www.rainbird.com		
Rain Master.....	18	22
www.rainmaster.com		
Redexim Charterhouse	25	25
www.redexim.com		
Sisis.....	44	32
www.sisis.com		
Subair Systems	16	20
www.subairsystems.com		
Tee-2-Green	2	10
www.tee-2-green.com		
TifSport Growers.....	75*	42
www.tifsport.com ; www.tifeagle.com		
Valent.....	23*	24
www.valentpro.com		
Varmitgetter	68	39
www.varmitgetter.com		
Weidenmann.....	40	28
www.terraspike.com		
Z Screen.....	13	17
www.zscreen.com		

* Denotes regional advertisement

BUSINESS FOR SALE

200 Acre Sod Farm 90 miles E of Chicago
 50x170 bldg with offices
 2-40x80 bldgs w/shops - 2 homes
 Sand Sod inventory/Machinery
 Serving major athletic fields 269/695-5505

Columbia, SC Driving Range

Established 1991 42 Acres
 2.5 acres of Grass Tee Box, 17 acres of
 Landing Area. All irrigated, Pond —
 1.3 Mil Gal. 118 Paved & 45 Grass Park-
 ing Spaces. Pro Shop—1300 sq ft
 w/310 sq ft deck.
 3 Diesel Tractors, one 5 Gang Jacobson
 Reel Mower. Harris 18 Hole Miniature
 Golf w/1400 sq ft Club House w/750 sq ft
 deck. 21 years on lease, with
 10 year renewal. Total 31 years.
 Also, 58 acres for expansion.

Located 7.0 miles from the heart of
 Columbia on a four lane highway
 w/900 ft frontage. Population 2006
 Metro & counties
 (Richland & Lexington)
 1,400,000. PRINCIPALS ONLY
 Call Dan 803-796-5900

FOR SALE

**TURBO TURF
 HYDRO SEEDING
 SYSTEMS**



*Great for
 small repairs
 & small projects*

50 GALLON SEEDER \$ 1495.00

Call for **FREE** Info pack & video
TURBO TECHNOLOGIES, INC
www.TurboTurf.com 800-822-3437

**How to Outsmart
 Mother Nature...**

**Use
 EVERGREEN™
 The Turf Blanket
 the World Relies On**

- Earlier spring green-up
- Faster seed germination
- Deeper root development
- Delays dormancy in fall
- Ideal winter blanket
- Best for quick turf repairs
- Available in any size
- 3 or 7 year warranty covers

For details call 1-800-387-5808 today!

covermaster.com
 E-MAIL: info@covermaster.com



COVERMASTER INC., TEL 416-745-1811 FAX 416-742-6837

TECH SALES

Golf Course Division

REPLACEMENT:

Bearings, Oil Seals, V-Belts

- > Nation's Leading Supplier
- > Most Competitive Pricing In The Industry
- > Same Day Shipping On Most Parts

1-800-373-6002

www.techsales-golfcoursedivision.com

**Lake & Stream
 CONSTRUCTION EXPERTS**



CLI

CLI is Home to
 ClearWater
 Construction

Specializing in water
 feature consulting and
 construction, this new
 relationship allows us to
 offer our customers
 superior service and
 turnkey construction.

www.clearwater-construction.com

&
www.coloradolining.com

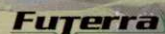
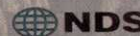
800.524.8672

**EAGLE GOLF
 &
 LANDSCAPE PRODUCTS, INC.**

SERVING THE GOLF INDUSTRY WORLD WIDE

Eagle Interface

A Root Zone & Moisture Barrier for Greens Construction



Enka Path
 Enka Shoreline
 Enka Mat



WWW.EAGLEGOLFANDLANDSCAPE.COM

714-524-8598 800-21-EAGLE FAX 714-524-6195

HELP WANTED

GolfWorks, Inc. is currently seeking Experi-
 enced Project Managers, Superintendents,
 Irrigation Superintendents, Foreman, Oper-
 ators and Laborers. Please send resumes to
jsalvatore@golfworksinc.com or fax to
 512/327-8169. Please include salary re-
 quirements.

www.golfcourseindustry.com

Wadsworth Golf Construction Company

Seeking Project Superintendents, Irrigation Foremen, Site Work Foremen, Shapers and Equipment Operators for Projects in the Mid Atlantic region and other areas of the country. Great opportunity for candidates with golf course experience willing to learn, travel and grow with the country's Premier Golf Course Builder. Competitive compensation package including travel allowance, health insurance and profit sharing opportunities.

Visit us at www.wadsworthgolf.com

Fax a resume to 610-361-7805

or e-mail to wgccmw@wadsworthgolf.com
attn: Human Resources

Experienced, Highly Motivated Supervisors, Shapers and Laborers for jobs on the East Coast. Send resume and salary requirements to trace@eastcoastshaping.com or fax to 860-479-0520

Looking for a new Opportunity?

MID-AMERICA GOLF AND LANDSCAPE, INC.

We are currently interviewing for all positions. Please send resume to info@mid-america-golf.com or contact Kirk Grego at 816-524-0010.

Territory Sales Opportunity



We are currently interviewing for sales positions in various states. Prior Irrigation, Landscape or Golf Course Industry experience with strong relationship selling skills essential.

*Please send resume to:
hr@watertronics.com*

Or fax to: 262-367-5551

Aspen Corporation is a certified golf course builder based in West Virginia. Aspen provides full scale golf course construction services within the southeast and mid-Atlantic regions. We are looking for qualified Construction and Irrigation superintendents and assistant superintendents. Aspen provides a full benefits package and 401K retirement plan. Please forward all resumes to lfreeman@aspen-golf.com or call 304-763-4573.

Golf Course Construction Company

currently seeking experienced qualified Project Managers, Project Superintendents and Equipment Operators for International and Domestic projects. Must be willing to travel. Please fax resume to (603)253-6344 or email resume to lindsaywhite61@aol.com. Please include salary requirements.

Design/Landscape Architect

Design Workshop is a nationally recognized firm focused on landscape architecture, urban design, community and regional planning, market analysis and tourism planning. We are seeking a Golf Course Design / Landscape Architect professional for our Denver office. Candidates must possess 0-3 years of experience in a professional office, an undergraduate or graduate degree in landscape architecture from an accredited University program, strong graphic and computer production skills, strong technical skills (grading, construction knowledge), and a positive attitude towards involvement on a wide range of project types. Candidates must also possess experience with golf course planning and design, drawings, drainage, grading, and construction administration. Proficiency in AutoCAD is required.

Apply online at www.designworkshop.com and select "Landscape Architecture- golf" as the position for which you are applying.

Turf & Ornamental Experienced Contractors Needed Retired? Downsized? Need a Change?

Are you located in Illinois, Pennsylvania, Florida or Southern California and have significant sales and industry experience in the professional turf and ornamental marketplace including golf courses, nursery/greenhouse and other associated T and O markets? Are you available for project opportunities? If so, we would like to talk to you. This is a perfect fit for someone who wants to continue working in the industry but does not desire full time permanent work. Call for more details.

Please Contact:
Jackie Weldon
Office: 636-887-0858
Cell: 573-680-6863
Send Resume to:
Jackie_Weldon@DirectContact.com

SHAPERS

Are you a good Shaper without the ego? Do you enjoy working in a team environment?

The Golf Group, Inc., a design/build firm based in the Northeast, is looking for a few good Shapers. Job locations in the next three years are in the Northeast and Southeast USA, Bermuda, Spain, and Portugal. Qualified individuals should send resume by fax to (413)648-0211 attention David Fleury, or by email to Dave@rrulewich.com.

FIND YOUR JOB TODAY

www.GreenIndustry-Jobs.com

ADVERTISE TODAY!

To place an ad, contact Bonnie Velikonya at 215-925-5075 or bvelikonya@giemedia.com.



Pat Jones is president of Flagstick LLC, a consulting firm that provides sales and marketing intelligence to green-industry businesses. He can be reached at psjhawk@cox.net or 440-478-4763.

FIVE THINGS I KNOW

It's been 20 years since I stumbled – completely by accident – into this wacky industry. I'm now on my third career in the business but, except for a brief hiatus in the mid-1990s, I've been writing, talking and thinking about the golf course maintenance industry for two solid decades.

And they pay me for that. Go figure.

Much has changed since 1987. The business has gone high-tech. Back then, it wasn't unheard of to try to contact a superintendent only to find he didn't have a phone in the "barn." Now, 80 percent of you use e-mail daily, and I'd be shocked to find one of you who still doesn't have a mobile phone or a Blackberry-type thingy.

The night waterman has gone the way of the dodo. Incredibly sophisticated, multimillion-dollar irrigation systems are run by tiny hand-held computers. The software programs that run these things are more sophisticated than what NASA used to launch the first space shuttle.

Old chemistry went bye-bye and has been replaced by low-dosage, eco-friendly alternatives. Mercury, cadmium, arsenicals, chlordane and other nasties are history. The new stuff is more expensive but more benign and in many cases more effective.

Superintendents – believe it or not – have made dramatic gains in terms of recognition and respect. Years ago, it was cause for celebration every time one of you received any public acknowledgement. It's now almost routine for golf's leaders, Tour players and others in the limelight to state publicly that the superintendent is the key employee at any facility.

Those are the facts of the past two decades, but my message this month is about the truths I think I've uncovered along this long, green path we've traveled together for 20 years. They are:

1. Golf course maintenance is a vast, \$9-billion community, yet we act more

like Mayberry R.F.D. than Manhattan NYC. This business is essentially a small town where everyone knows everyone else. There are few secrets, and people tend to stick around.

Most of all, despite some erosion the past few years, we largely still share a set of common values based on helping neighbors, treating each other fairly and maintaining an old-fashioned commitment to ethics. In an increasingly cut-throat world, that's something to treasure.

2. Nice guys and gals often do finish first. In other businesses, it seems the further you go up the ladder, the more jerks you'll find clinging to each rung. In golf, it's unusual to meet anyone who's nasty, negative or dishonest at any level, but it's exceedingly rare to find someone at the upper reaches of the business who isn't a pretty good person at heart.

In short, we don't just reward individuals for their ability to grow grass. We also value good people.

Our ability to evolve, survive and thrive is a direct result of our interconnectedness and our willingness to help others.

3. Superintendents' collective inferiority complex is shrinking slowly. Call it the "Caddyshack Syndrome" or whatever you like, but the notion that superintendents don't get the credit they deserve is beginning to lose credence.

This is something in which the GCSAA should take justifiable pride. I'm not sure any of its public relations campaigns have had that much impact, but by lobbying internally within the larger golf community (the USGA, PGA Tour, PGA of America,

etc.), the association has made it a standard to give props to the superintendent. That, for once, is a good kind of political correctness.

4. We evolve quickly and successfully. Despite being old fashioned in other ways, we have a pretty good track record of adapting to change. And I don't just mean technological advances. Cultural practices also have changed rapidly. Just look at how we view soils and aerification now compared the 1980s and you'll know what I mean.

Also consider how quickly we came to grips with environmental issues – real and perceived – and made genuine progress in promoting ourselves as nature friendly.

Our ability to evolve, survive and thrive is a direct result of our interconnectedness and our willingness to help others. It's a nice side benefit of living in that small town I mentioned earlier.

5. This is a genuinely good business. I keep coming back to this idea that our industry reflects our sport. Practice, education, creativity, honesty and fair play are fundamental to success. Gentlemanliness (and "gentlewomanliness," I guess) is the prevailing spirit. We compete, but we also root for each other to succeed.

Lastly, we tend to worry when those values are eroded by ethical questions, business pressures, conflicts of interest, etc. The fact that we fret about these things is a sign that we care deeply about them when other industries simply don't.

Albert Einstein once said, "Whoever undertakes to set himself up as a judge of truth ... is shipwrecked by the laughter of the gods." He was a fairly smart guy, so I'll freely admit that I don't have a monopoly on the subject and invite you to send us your truths – good, bad or ugly – about the state of the profession today.

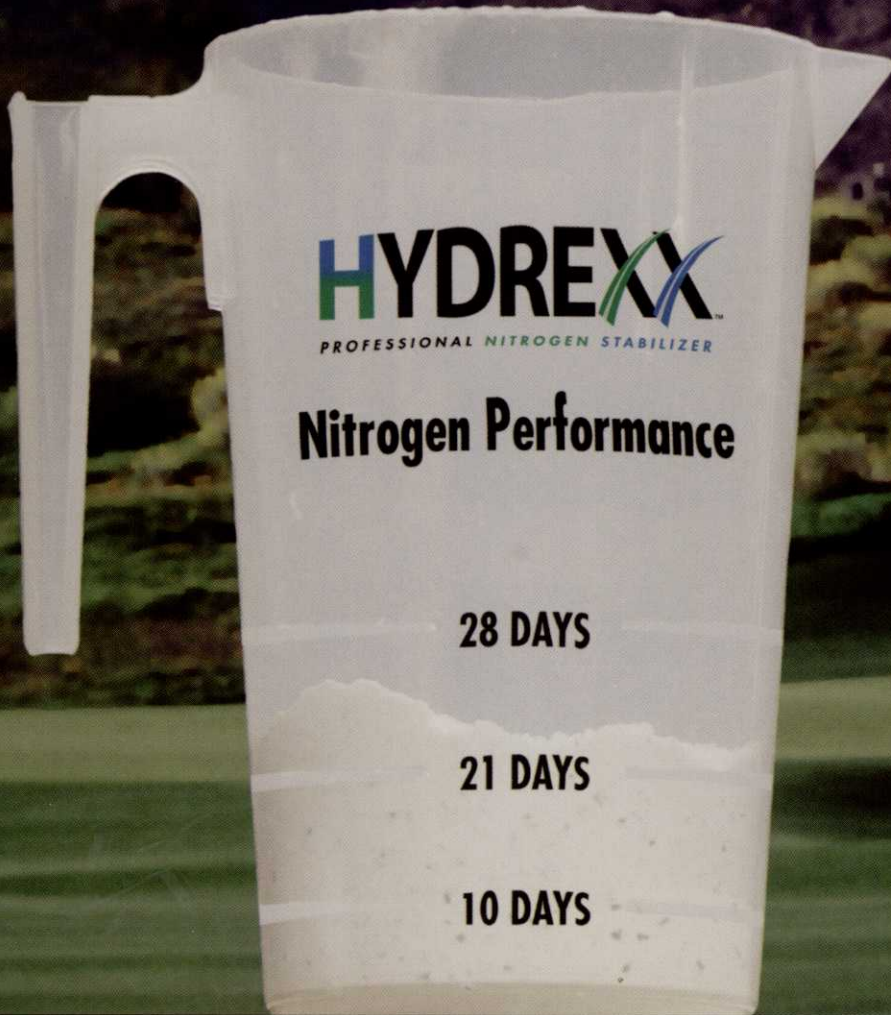
In the meantime, I hope you'll consider yourself as lucky as I do to be living in a cozy little town where the neighbors are involved, concerned, friendly and always willing to help. When you get right down to it, Mayberry is a pretty cool place to be.

GCI



Turf & Ornamental

Introducing...More Control Than You Ever Thought Possible



HYDREXX
PROFESSIONAL NITROGEN STABILIZER

Nitrogen Performance

28 DAYS

21 DAYS

10 DAYS

HYDREXX finally allows you to manage nitrogen for your specific conditions and needs. See *StabilizedNitrogen* research results at www.stabilizednitrogen.com



Now you control the performance of your urea nitrogen.

Nitrogen management is too important to leave to chance. HYDREXX™ Professional Nitrogen Stabilizer is a new fertilizer additive that gives you the power to hold urea-based soluble nitrogen in usable form in the soil for longer periods of time, regardless of environmental factors. You control the rate. You control the length of performance.

- Better Color & Quality
- Increased Nitrogen Efficiency
- Extended Nitrogen Availability
- More Environmentally Sound for Soil and Turf

www.golfcourseindustry.com/readerservice - #46

HYDREXX and *StabilizedNitrogen* are trademarks of AGROTAIN International, L.L.C.