

FEBRUARY 2007
www.golfcourseindustry.com

GOLF COURSE INDUSTRY

SERVING THE
BUSINESS
OF GOLF COURSE
MANAGEMENT

**NEW RESEARCH
SECTIONS**, pp. 110, 134

Golf course
superintendent
Andrew Morris (front),
golf professional
Scott Brownfield (left),
and general manager
Mark Bado

IT PLAYS IN

Peoria

Making integrated facility management more than just lip service

INSIDE: Agronomic consulting • PDI update • Market downturn effects