"Interseeding works for us"

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Country Club at Castle Pines Sean McCue, Castle Rock, CO "We are in fourth year of interseeding, and our population of bentgrass is anywhere from 70–80% on our fairways." Hinsdale Golf Club, Bob Maibusch, MG, CGCS, Clarendon Hills, IL "We had germination in 5-7 days, and just looking at it, 80–90% germination of the bentgrass seed we put down." Stone Creek Golf Club David Phipps, Oregon City, OR "I've been doing it for two years now, and I've seen an overall improvement of appearance, vigor, and turf quality and texture in all my greens."

"I WILL CONTINUE TO INTERSEED TO KEEP GETTING ADDITIONAL POPULATIONS OF BENTGRASS OUT THERE AND TO HELP ME COMPETE AGAINST THE POA ANNUA POPULATIONS IN OUR FAIRWAYS" Sean McCue, Country Club at Castle Pines, Castle Rock, CO

hese superintendents, from both private clubs and public golf courses across the country, say that interseeding with the advanced bentgrasses from Tee-2-Green is a highly effective method for improving turf.

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"I'VE SEEN AN OVERALL IMPROVEMENT OF APPEARANCE" David Phipps, Stone Creek Golf Club, Oregon City, OR

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ONLINE POLL: VOTING STRUCTURE

Would you like to see indivual member voting replace block chapter election voting within the GCSAA? Visit our home page to vote.

DIGITAL LIBRARY

For the first time, you can view last year's digital issues of Golf Course News any time you want on DVD. The digital library contains all the 2006 issue in one disc. The DVD is available at the online bookstore – www.golfcourseindustry.com/store.

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EDITORIAL MISSION STATEMENT:

Golf Course Industry reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. Golf Course Industry shows superintendents what's possible, helps them understand why it's important and tells them how to take the next step.



Kevin Gilbride Publisher

HERE'S GOLF COURSE INDUSTRY

"The only constant is change." - Isaac Asimov

he statement above is more relevant now than ever before when it comes to the media. During the past 10 years, the media world has turned upside down, and you're continuing to witness this phenomena daily.

Since *Golf Course News* debuted some 19 years ago, the industry and world have undergone considerable changes. Once a strict news magazine, it has evolved into a resource that relies on reader interaction to deliver the most important and up-to-date information to operate a successful golf business.

Readers who have been around for awhile probably remember the "old" version that was printed on newspaper stock and established itself as a trailblazer reporting on breaking news and development projects. Four years ago, GIE Media bought the title and reintroduced the magazine as a big, glossy publication that focused on industry news, as well as articles about operational and development trends, opinion pieces and features about the golf business.

We're still the leading source of news in the marketplace. We deliver it daily through our interactive Web site, www.golfcourseindustry.com, and through our weekly e-newsletter, which supplement the thorough business management and agronomic content available in every print issue.

At this stage in the life of the magazine, I'm delighted to introduce *Golf Course Industry*. We have a different name, a more modern look and an expanded editorial focus. Our commitment has always been, and continues to be, delivering the information you need to succeed as an important member of a management team in the golf business.

Why are we doing this? First, news, by definition, is new and original information. These days, information that appears in industry print magazines usually is several weeks old, while the Internet offers almost instant access to news and analysis. Second, our new title reflects the realities of the current golf market. Call it "team decision making" or whatever you like, but the fact is the industry demands an integrated, business-like approach to facility management. Our mission is to provide you with a mix of articles, ideas and technical information that will help all the members of the management team survive and thrive in this highly competitive era.

With *Golf Course Industry*, you'll find more in-depth articles about how facilities are competing successfully in the market. We'll focus on practices you can use to set yourself apart from the crowd, save money without sacrificing quality, hire and retain the right people and produce the best possible product agronomically. In fact, we're expanding our agronomic content to help you keep track of research and related products critical to your overall success.

Additionally, our new design and size make the magazine easier to read and store for future reference.

And of course the magazine still will include the industry trend articles and visually appealing graphics we're known for.

Like you, we're committed to delivering a great product. The following pages deliver what you have asked for. **GCI**

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GOLF COURSE

Serving the Business of Golf Course Management

Vol. 19 No. 2

EDITORIAL OFFICES: GIE Media, Inc. 4012 Bridge Ave. Cleveland, OH 44113 Phone: (216) 961-4130 Fax: (216) 961-0364

> Cindy Code Editorial director ccode@gie.net

John Walsh Editor jwalsh@gie.net

Heather Wood Web editor hwood@gie.net

CONTRIBUTING WRITERS Terry Buchen, CGCS, MG terrybuchen@earthlink.net

> Pat Jones psjhawk@cox.net

Kevin Ross, CGCS kjross@vail.net

David Wolff dgwolff@charter.net

EDITORIAL ADVISORY BOARD Terry Buchen, CGCS, MG Golf Agronomy International

> Raymond Davies, CGCS CourseCo

Kevin Downing, CGCS BallenIsles Country Club

Tim Hiers, CGCS The Old Collier Golf Club

Laurence Hirsh Golf Property Analysts

Ted Horton, CGCS Ted Horton Consulting

Michael Hurdzan, Ph.D. Hurdzan/Fry Golf Course Design

> Pat Jones Flagstick LLC

Jim McLoughlin TMG Golf

Kevin Ross, CGCS Country Club of the Rockies

Matt Rostal Interlachen Country Club

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We would like to hear from you. Please post any comments you have about this column on our message board, which is at www. golfcourseindustry. com/messageboard.

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DIFFERENT CLUBS - SAME GRASS

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LETTERS TO THE EDITOR

Cover controversy

When I received my January copy of *Golf Course News*, I, along with everyone on my staff, asked, "Why is the director of agronomy in the background?" I hate to see a picture like that right before we have our first conference together. I know many superintendents are concerned about having the general managers there with us. While the g.m. might be "large and in charge," a picture of them together would have promoted the team concept much better.

Ken Mangum, CGCS Director of golf courses and grounds Atlanta Athletic Club Duluth, Ga.

I don't understand the reason for the general manager being featured in the foreground and the director of agronomy positioned in the background on the January cover. With so many of your past feature articles dealing with teamwork and relationships, I'm surprised you would position the superintendent in what seems to be a less-important role. As I read the cover article, the g.m. seemed to take a more active communication role of describing the need for the improved driving range and short-game facility.

You sourced the c.o.o. for the Oakland Hills project, the g.m. for the Estancia project, the g.m. and director of golf for the Lancaster Country Club project and the head golf professional for the Naperville Country Club project. With the exception of the director of agronomy, Mike Mongiello, CGCS, there was no input from the golf course operations area.

Perhaps you're attempting to branch out and appeal to the allied associations and professionals within the golf industry. That's your prerogative. The article would have had more credibility if you used more input from those who build and maintain the facilities you described.

While I don't intend to speak for any of my peers who might work at the four facilities you described, the impression is that the g.m. on the course with the superintendent in the background sends the wrong message of teamwork. I'd feel uncomfortable if I were asked to take a photo and our golf professional, g.m. or any of my staff were asked to stand in the background. In a true g.m. structure, everyone knows who's in charge. You don't need to show or tell everyone who's important and who's not. Normally, there's a reason someone or something is placed in the background.

Tommy D. Witt, CGCS Director of golf course operations Northmoor Country Club Highland Park, III.

Regarding the January issue's cover and T.R. Massey's article, superintendents are very sensitive about political issues, especially when it portrays our profession as secondary. No other employee at a facility understands or has the knowledge about how to best manage and improve the golf course than the golf course superintendent. Massey's article leads the reader to feel otherwise. The issue will raise some eyebrows and reflect poorly on the publication from its largest targeted audience.

Dan Dinelli, CGCS North Shore Country Club Northbrook, III.

I don't find the picture degrading to me nor do I assume it was intended to misrepresent the role of a golf course superintendent. I thought the article was well written and covered the subject matter thoroughly.

After being a certified superintendent for 30 years, I can assure you I'm very confident in the role I have at Estancia and enjoy the working relationship I have with all the staff, especially with Keith Underwood. Keith was a little uncomfortable standing with a golf club on the green, however, we both understood the topic was about the practice facility and not about our positions at the club.

Mike Mongiello, CGCS Directory of agronomy The Estancia Club Scottsdale, Ariz.

Editor's response:

It was not the staff's intention to portray the superintendent profession as second-(continued on page 137) GOLF COURSE

Serving the Business of Golf Course Management

SALES OFFICES GIE Media, Inc. 4020 Kinross Lakes Parkway, 2nd Floor Richfield, OH 44286 Phone: 800-456-0707 Fax: 216-925-5038

Kevin Gilbride Publisher Phone: 216-925-5090 kgilbride@gie.net

Russell Warner Account manager Phone: 216-925-4647 rwarner@gie.net

Amee Robbins

Account manager, West Coast Phone: 310-546-6060 arobbins@gie.net

> Bonnie Velikonya Classified sales

Phone: 216-925-5075 bvelikonya@gie.net

Marie Spencer Marketing manager Phone: 216-925-4640 mspencer@gie.net

Debbie Kean Manager, books Phone: 216-925-5011 dkean@gie.net

Maria Miller Conferences manager Phone: 216-925-4657 mmiller@gie.net

GRAPHICS / PRODUCTION Andrea Vagas, Art director Mark Rook, Creative director Helen Duerr, Production director Lori Skala, Production coordinator

CORPORATE STAFF

Richard Foster, Chairman and c.e.o. Chris Foster, President and c.o.o. Dan Moreland, Executive vice president Doug Adams, Director, marketing and research Jami Childs, Director, business resources and IT Heidi Spangler, Circulation director Kelly Roop, Manager, accounting department

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Some students at the correctional facility opt to work on the golf course.

Doing time on the front (and back) nine



The Golf Course at Glen Mills is located on the campus of a correctional facility. Photos: The Golf Course at Glen Mills ome go to boot camp, while others attend detention centers, but there are other juveniles who, when convicted of a crime, serve part of their sentence on a golf course.

The Golf Course at Glen Mills is located near Philadelphia on the campus of Glen Mills Schools, a facility for court-referred juvenile delinquents. It's the oldest school of its kind.

While Glen Mills is a correctional facility, it's referred to as a school, and the boys sent there are called students. The philosophy of the facility is that locking up juveniles isn't the best way to promote positive change. Boys who are sent there, ranging in age from 15 to 18, are required to participate in nine units of activity per day, which vary from academics to vocational activities, including auto mechanic, print shop and barber shop work.

Some students opt to work at the 18-hole, Bobby Weeddesigned golf course that has been on campus for six years. Golf course superintendent John Vogts has been working there since it opened.

Because the students are constantly rotating in and out of the school as they serve their sentences, Vogts trains 120 to 130 boys regarding golf course maintenance per year, with about 30 or 40 working at a given time, he estimates. The young men rise at 5:30 a.m. and work in tangent with a regular adult staff of about 15 full-time and part-time employees.

"We don't go into plant pathology and things like that because they're not here long enough," Vogts says, adding that the students know enough to do a good job.

Vogts trusts the kids enough to let them hand-mow greens. He says he hasn't lost any greens yet. In fact, he says Glen Mills is consistently ranked as one of the top courses in Pennsylvania and one of the top 100 upscale public courses in Golf Digest.

Rather than teach them agronomy, Vogts tries to teach them skills that apply off the golf course as well.

"We toughen them up and teach them to work in all weather conditions," he says. "They have to have a good work ethic and be well behaved."

Some of the kids end up being better workers than his regular staff, he says, adding that he gets along well with them and doesn't have to worry about missing or stolen equipment. pleasant day on the links rather than punishment for teenagers convicted of crimes, but Vogts says that's not the case.

"It's not a pushover program," he says, adding it rivals prison in terms of its intensity.

The time on the course pays off for many. Some former students – Vogts knows of about 50 – have gone on to work on other golf courses, and others have gone to work in other fields. Vogts finds this out when he receives calls asking him to be a reference in students' job hunts.

Those who do go on to work at other golf courses leave with the experience of working at a course with a more than \$1 million budget that has all the modern equipment they'd find anywhere else.

Students receive a stipend of \$25 per week, most of which they deposit into an account. They're only allowed to have \$5

"I've never had to yell and get

"We ... teach them to work in all weather conditions. They have to have a good work ethic and be well behaved." – JOHN VOGTS

in their faces," he says. "Other people might have had trouble with them, but not me. I treat them fairly."

Vogts could find out why they've been sent to Glen Mills (crimes include everything but those sexual in nature, arson and those committed by mentally unstable boys), but he chooses not to.

"I don't ask what their crimes are," he says. "I don't need to know."

To some, it might sound like a

on them at a time, which they can spend at a snack shop on campus.

The students work at the golf course throughout the winter because they need to be there to train a new batch of students in the spring.

Vogts' next goal is to help qualify students to enter turfgrass programs at Penn State (his alma mater), Rutgers or elsewhere.

For more information, visit www.glenmillsgolf.com. — Heather Wood