## Redox Turf Proves Less Isn't Just More ... It's Better!

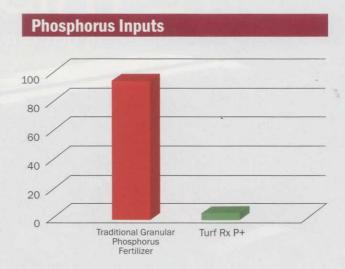
edox Turf Proves Less Isn't Just More... It's Better! Golf course superintendents are constantly under pressure from three fronts: agronomically, to produce vibrant, healthy and quality playing conditions; economically, to produce positive results profitably; and environmentally, generating visible results while faced with the demand for lower inputs and reduced impact on ground and surface water.

Lower nutrient inputs - particularly phosphorus and nitrogen - is not simply a fad that superintendents can expect will fade away. While most people educated in agronomy understand the need for nutrients to generate quality turf, it is also understood that the nutrients need to be kept from leaching into ground water.

Through the development of high-efficiency fertilization solutions, Redox Turf provides protected, complexed nutrient molecules, preventing "tie-up" in the soil.

With superior effectiveness, and dramatically lower application rates, Redox Turf allows you to be environmentally responsible without sacrificing conditions.

The result is more effective uptake by the plants and dramatically lower inputs, protecting ground water from potential ecological harm.

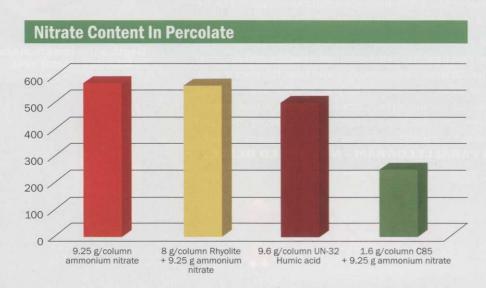


Much of today's conventional product chemistry was developed decades ago with simple product chemistry in mind, often neglecting the agronomic requirements that may be necessary for optimum plant growth.

The science of Redox focuses on Agronomic Chemistry centered on four primary considerations: The agronomic needs of the plant, potential soil and plant interactions, interactions of the elements in solution and finally, product chemistry. In essence, we address the question of product formulation in a reverse order of the traditional approach.

> The result is plant nutritional solutions that work, and work effectively together, to produce healthy and high quality turf.

> On golf courses across the nation measuring by all relevant standards, including Visual Quality, the use of Redox Turf has continually shown to be agronomically, economically and environmentally advantageous.



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