

IN THIS ISSUE



14

COLUMNS

- 14 **Outside the ropes**
Tim Moraghan: Oh captain, my captain
- 24 **Design concepts**
Jeffrey D. Brauer: Medinah memories
- 32 **Game plan**
Henry DeLozier: The art of information management
- 38 **Irrigation issues**
Brian Vinchesi: Don't miss an opportunity
- 44 **From Dodson, With Love**
Ron Dodson, Bill Love: Become conservation managers
- 50 **The Monroe Doctrine**
Monroe Miller: My pilgrimage to St. Andrews
- 58 **Parting shots**
Pat Jones: For Stanley

DEPARTMENTS

- 4 **Teeing off**
Travels with Jonesy
- 6 **The Whiteboard**
- 55 **Travels with Terry**
Equipment ideas
- 56 **Classifieds**
- 57 **Ad index**

COVER STORY

- 16 **GET WITH THE PLAN**
An agronomic plan is the first step toward a more accurate budget and achieving your ultimate vision for turf quality.

FEATURES

- Q&A**
- 10 **THE RATINGS GAME**
GCI's Jeff Brauer sits down with Golf Digest's Ron Whitten to discuss the process of determining the game's greatest courses.

- Maintenance**
- 26 **FACILITY OF DREAMS**
Build it and they will come. Actually, they should come before you build it. Consult with colleagues who have already completed state-of-the-art maintenance facility projects and you'll save yourself lots of trouble.

- Personal management**
- 34 **GETTING WHAT YOU'RE WORTH**
GCI's Bruce Williams explains how to accurately assess your value and calculate better compensation.

Work force

- 40 **FIVE HIRING MISTAKES TO AVOID**
Superintendents can take the wrong turn in the pursuit of the right job candidate. GCI's legal experts offer some sound advice on hiring.

Irrigation

- 46 **NO OTHER OPTION**
Evaluating the costs of using reclaimed water vs. city H₂O. Which makes the most sense for your agronomic needs?

Real Science

- 52 **THIRSTY BUT GREEN**
A Kansas State University study explores the minimum amount of water needed for Kentucky bluegrasses to survive while remaining green between irrigation cycles.



40

46