

BEST SAND GIVES BACK TO THE COMMUNITY THROUGH MINERALS & ENVIRONMENTAL EDUCATION.

The Fairmount Minerals and Best Sand culture of sustainable development, including educational outreach, has deep roots. More than 750 employees bring their motto of 'Do Good. Do Well.' to life with a sustainable development mission of People, Planet, and Prosperity. Every decision is viewed through the lens of this mission statement.

When a company commits to contributing to the world's social, economic, and environmental needs, the company can realize greater performance. The spectrum of sustainable development—from waste elimination to energy efficiency to wellness initiatives and more—is vital to the Fairmount Minerals determination to reduce the global environmental footprint.

Public outreach, including regular volunteer activities and education, is a priority for Best Sand family members. More than 1,600 community residents attended the Best Sand Party in the Pit mine open house and zero-waste event in Chardon, Ohio, recently. The 65 fifth graders from Grant Elementary in Willoughby, Ohio, toured the mine and learned about sand

mining. The students also toured the nearby Walter C. Best Wildlife Preserve. The family of Walter Best, founder of Best Sand, a Fairmount Minerals company, donated the property to the Geauga Park District.

"Our Best Sand team looks forward to reaching out to the community and being an educational resource," said Cristine Lewis, Ohio regional sustainable development coordinator for Fairmount Minerals. "This is the 'people' part of our mission, and we're all proud to be recognized by an environmental steward in mining."

That recognition includes the most recent honor. Best Sand earned an Honorable Mention for Public Outreach at the Interstate Mining Compact Commission (IMCC) 2012

Minerals Education Awards in Asheville, North Carolina, May 1. The prestigious award recognizes Best Sand for its "dedication to minerals and environmental education." The Ohio Department of Natural Resources nominated Best Sand for the award.

"Best Sand's public outreach has helped the community better understand mineral production, environmental controls, and uses in society," said Gregory E. Conrad, IMCC's executive director. "The facility's outreach represents the educational commitment we encourage in the mining industry."

The Best Sand mine produces sand that is trusted around the world. A high number of leading golf courses, for example, choose this sand whether for:

- a new course
- renovation work or
- maintaining existing bunkers.

The high-quality sand offers firm ball support and consistency. The company crushes larger silica stones to create this very angular, premium bunker sand.

Best Sand is the right choice.

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