

Affordable Turf Color

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First drought conditions. Then severe tropical storms with too much precipitation. Now predictions of severe winter weather. Turf professionals agree there has been no shortage of environmental challenges from Mother Nature.

Experienced golf course superintendents bring a wealth of agronomic knowledge and proven techniques to successfully manage through these challenges to create enjoyable experiences on the golf course.

One technique that has caught the eye of many turf managers is the use of permanent colorants. Superintendents are successfully integrating them into their management programs with greater frequency, ranging from monthly greens fertility and pest protection programs, to broad course coverage for improved turf quality and visual appeal.

Throughout the US, specifically in the southern regions, many superintendents have been exploring turf colorants as both a complement and an alternative to overseeding. What the early adopters are finding is that turf colorants are helping stretch their labor and input costs, and reduce or eliminate course closure time ... all without sacrificing playability and visual appeal.

Transition HC was created to meet the needs of superintendents who want to achieve high quality turf color throughout the fall and spring transition periods.

Last fall, innovative superintendent David Yanez (The Grand Golf Club in San Diego, CA) wanted a better turf colorant that would produce a more natural-looking green color to complement his transition program. He evaluated other products, but was dissatisfied with the

blue color they left on turf. Yanez implemented a program with Transition HC in lieu of overseeding, and in the process created a regional buzz among other superintendents.

As his warm season Bermuda turfgrass moved into dormancy, Yanez began making Transition HC applications at a light rate to improve color uniformity and appearance. Over the course of several weeks, he made follow-up applications at increasingly higher rates.

When the turf went fully dormant, Yanez made a few touch up applications with Transition HC. Not only did the transition look completely natural, the untreated rough areas provided a striking color contrast to the treated fairways, which was exactly what Yanez wanted. And the applications helped him meet his objective to set up the warm-season turfgrass for better spring emergence without the competing

cool season overseed.

Turf colorants like Transition HC can be used in a variety of ways to meet the aesthetic and agronomic objectives of turf professionals. Superintendents have discovered a number of ways to use Transition HC on their course.

Overseeding Complement

Disguise mottling and uneven growth for uniform turf color with applications throughout the fall and winter growing seasons

Alternative to Overseeding

Reallocate labor and input money spent on overseeding programs to other pressing areas of course management. Eliminate fall overseeding to reduce competition from cool season turf, and improve spring emergence of warm-season varieties.

Affordable 30-Day Color

Create a custom color look on any golf course. Monthly applications of Transition HC are easy on the budget and provide the timing and flexibility needed to succeed on a budget.

Becker Underwood has been a trusted manufacturer of high quality professional turf management products for over 30 years. Creators of the industry-leading Green Lawnger® turf colorant, superintendents and professional turf managers recognize the value, quality, and consistent performance delivered in every Becker Underwood branded product.

For more information and resources about turf colorants, visit www.beckerunderwood.com.

