

COVER STORY

24 10 MOST WANTED

Want to go far in this industry? The traits, skills and talents every superintendent should possess to get to the top.

FEATURES

14 PLAN B

David Pursell started FarmLinks as an ingenious plan to drive sales of his specialty fertilizer company – then he sold it. What's he doing now?

Workplace issues

32 SAFETY MATTERS A golf course is no different than

any other workplace. Workers must abide by safety procedures, and a safe environment must be provided for golfers.

Equipment

56 LOOK SHARP!

Superintendents share their sharpening and grinding tactics so that your colleagues will be green with envy about your greens.

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WATER ISSUES

Supers share their methods for clearing up their water problems and how they turn bad into good.

Equipment

As mower manufacturers prepare to roll out emission-compliant equipment, the industry provides some clarity on the impact Tier IV will have at the course level.

Analysis

74 DESIGN IT FORWARD

In his analysis, GCI's Bob Lohmann questions whether simplifying golf adds value and suggests that bunkers may hold the real key.

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