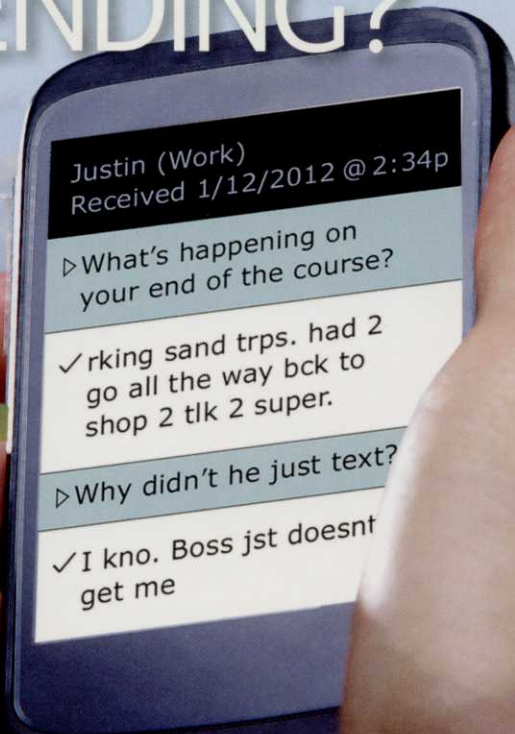


# GOLF COURSE<sup>®</sup> INDUSTRY

SERVING THE BUSINESS  
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## WHAT **MESSAGE** ARE **YOU** SENDING?

GCI's **exclusive study** shows how the generations interact on the course.



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