

## Get the most out of aerification

Each year, innovative products are rolled out to the amazement of many at the Golf Industry Show. From water-management systems to golf carts, superintendents, course owners and others are shown glimpses into the future of the business. At this year's show, one such product was The Carrier from Redexim Charterhouse.

So what sets The Carrier apart from others in its category? According to Paul Hollis, executive vice president of Redexim, everything.

"The Carrier is a unique piece that, when combined with the Verti-Drain 1513, makes an excellent greens and tees aerifier," he says. "Unlike other walking greens aerifiers, it will penetrate at depths up to six inches and has our patented parrellogram that provides a true forced-heave action that will lift and fracture the soil, relieving compaction like no other machine in the industry."

Concerned about the weight of The Carrier and the effects it will have on

greens? Don't be. Hollis points to its large turf tires that create a footprint of less than 7 psi - which is lighter than the average man - while providing better traction and stability than the competition.

With courses having to make each dollar stretch further than ever before, cost is always a factor. With a price tag in the mid \$20,000s, purchasers will need to justify the added expense.

"It saves money in the long term by being more than just a walk-behind aerator," Hollis says. "The Carrier is designed to be an all-purpose tool carrier and can be fitted with seeders, verti-cutters, and other implements. So the end user doesn't have to purchase multiple power units, but instead just adds more tools to his arsenal - freeing up budget funds to be used elsewhere."

That saves money over time, but what about today?

"It saves money in the short term by being faster and wider than other machines," Hollis says. "The productiv-

ity rates are higher than other machines and transport speed is quick as well. So there is less time aerating, which means less inconvenience for golfers and fewer headaches for superintendents."

As for the early feedback, it has all been positive, according to Hollis.

"The end-user seems to see the need for a niche product such as The Carrier," he says.

The future is bright for The Carrier, especially as more superintendents try the product and offer suggestions.

"We have had an overabundance of suggestions of different attachments to fit the machine to go along with the aerator such as, turbine blowers, snow blades, sod cutters, trenchers and lots more," says Hollis.

Not surprising, considering superintendents are notorious for creatively modifying existing equipment with everything from PVC piping to Duct Tape to meet their needs in the maintenance department.

"The Carrier is designed to be an all-purpose tool carrier and can be fitted with seeders, verti-cutters and other implements," says Paul Hollis, Redexim vice president.

