

We'd like to hear from you.

E-mail us at gci@gie.net with your thoughts and opinions.

FEEDBACK

Exceptionally average

My name is Bob Noxon. Keith Noxon refers to me in the December article (“(just an) Ordinary, average guy,” page 16) written about him being an “average guy” as the guy who passed along this concept. I felt obligated to provide a few more details.

I am a retired Marine officer who normally would not accept the term “average.” However, I once had a commanding officer – an EA-6 pilot – who truly was an amazing guy (call sign was “Skull”). He told me that when these “fast movers” land on the deck of a carrier they only get three possible scores – “Average,” “Below Average” or “Did Not Land.” Therefore, when he was asked “How are you doing, Sir?” he would always respond with “Average.” You see, being “average” among such a community was a total compliment.

My point is this, the article on Keith was exceptional, but I can tell you that Keith – and the entire Noxon family... immediate and extended – is anything but as far as accepting the civilian “normal” concept of

average. The Noxon clan totally pushes to be “civilian exceptional.”

Great article and your writer did a fine job detailing the challenges of your industry – cost, performance, etc. However, he missed the point a little bit: Being “average” in a business that requires exceptional personnel to really make it happen means you are average in an organization of already exceptional personnel.

Bob
“Silver Fox”
Fredericksburg, Va.

Want to read this article?

Enter <http://tinyurl.com/64obdnv> into your Web browser to read “(just an) Ordinary, average guy”

November kudos

You should know that the November issue of *Golf Course Industry* was excellent from front to back, in my opinion.

Stephen G. Cadenelli, CGCS
Cape Cod National Golf Club
Harwich, Mass.

Want to read the November issue?

Enter <http://tinyurl.com/6kas5cf> into your Web browser to read the November digital edition.

Kudos

I can't tell you how much I enjoy your magazine and love your witty, personal editorial style.

Vicki Martz
Victoria Martz Golf Design, Inc.
Jacksonville, Fla.

Go get 'em

Good to see you so fired up, Pat. Go get 'em.

Dan Dinelli, CGCS
North Shore Country Club
Glenview, Ill.



THE TURFCO CR-10 MAKES IT HAPPEN!

Whether you're topdressing your fairway, renovating bunkers or relocating material, the Turfco® CR-10, with a four cubic-yard hopper, is the workhorse you've been looking for. Its patented three-position switch, cross-conveyor flow control and self-cleaning hopper make it the most effective material handler available. And now the CR-10 is available with WideSpin™ technology—allowing you to deliver light or heavy topdressing applications at unprecedented widths and depths. All this—plus a three-year warranty. The CR-10. Don't start a project without it.

Call 1-800-679-8201 for a FREE on-site demonstration or video.

WWW.TURFCO.COM



THE LEADER. SINCE 1961.

DO YOU NEED A GOLF COURSE SUPERINTENDENT?

Our professional connections with over 70 years experience can recruit a superintendent with the education and skills to maintain your course in ideal condition.

CONTACT US



699 Westchester, Saginaw, MI 48603
or Call: (989) 797-0677
www.egsinc.net

ONLINE FEEDBACK



EDITOR'S NOTE:

On Jan. 11, GCI retired its newsletter and debuted Fast & Firm. In conjunction with a revamped GCI website, this newsletter introduced a whole new format and approach that provides you – the readers – with a tight, concise package of information that you need to know.

Fast & Firm feedback

Congrats on the new approach and continuing to look at ways to “break the mold” as it relates to industry news reporting and getting beyond the superficial to the “So what?” Like the name (Fast & Firm) and the refined direction from one quasi-media guy to a full-time media guy. Nice play as well on the title, it’s where golf course maintenance is going to have to go to meet the crunch between what the customer is willing to pay and how frequently they play and what we can afford to maintain and make a profit on the facility side.

James Koppenhaver
President
Pellucid Corp.



From Twitter

Love your mag. Info without the bullshit.

Trevor Dargan
Woodenbridge Golf Club
Wicklow, Ireland
Tweeted from @tjdargs
to @GCI magazine



From our family to yours.



Becker Underwood's Green Lawngr family of products with ColorLock™ technology.

When it has to be right, it has to be **Green Lawngr®** TURF COLORANTS

Your course needs to be picture perfect, while looking naturally beautiful. Becker Underwood — the expert in colorant technology — now offers the Green Lawngr visual spray application aid, **Vision Pro™**, to help achieve this effect.

Vision Pro, a new advanced spray colorant technology, gives turf managers a uniform application of plant protection products with the added benefit of a long-lasting natural green color that resists the effects of UV degradation.

Take pride in your turf's enhanced color and uniform pesticide applications with Vision Pro application aid.

Vision Pro™
Visual spray application aid and UV-resistant turf colorant.



Green Lawngr® and Lineman® are registered trademarks and Graphics™, Vision Pro™, Transition™, and ColorLock™ are trademarks of Becker Underwood, Inc., Ames, IA.

800-232-5907

www.beckerunderwood.com