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New superintendent Aaron Cape takes a chance on new seed in old golf country, even if he stands alone.

FEATURES

Q&A

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Jim Keegan and his associates are trying to get facilities to change their old, unprofitable paradigms.

Irrigation

WATER YOUR COURSE

Treat an irrigation system upgrade as infrastructure to grow your course for the future.

Course renovation

PROJECT APPROVED 42

With a tough economy and steep competition, now might also be the perfect time to pull ahead by getting that capital improvement project approved.

Course maintenance

SUSTAINABLE GOLF 2.0

It's not just for the environment anymore. In the midst of a historic recession, sustainability for the golf business has become synonymous with survivability.

Career development

BUILDING YOUR PERSONAL BRAND

How employees, colleagues, members and guests perceive you can impact your efforts at your golf facility. Here are eight ways to maintain and maximize a positive personal brand.

Product spotlight

DEALING WITH DONUTS

Nearly exhausting his options to combat donuts, one superintendent swapped out irrigation heads to improve distribution uniformity on his golf course.

Real science

NUTRIENT AND PESTICIDE LOSSES CAUSED BY SIMULATED RAINFALL AND SPRINKLER IRRIGATION

Oklahoma State University researchers conducted field studies to measure both nutrient and pesticide runoff from plots receiving both sprinkler irrigation and simulated rainfall.

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