

OCTOBER 2010  
golfcourseindustry.com

# GOLF COURSE<sup>®</sup> INDUSTRY

SERVING THE BUSINESS  
OF GOLF COURSE MANAGEMENT



## THE SOCIAL NETWORKER

**DR. JOHN KAMINSKI** IS TAKING TURF EDUCATION IN NEW DIRECTIONS  
WITH A DIGITAL FRENZY OF **POSTS**, **TWEETS**, **BLOGS** AND  
WHATEVER'S COMING DOWN THE SOCIAL MEDIA PIKE NEXT.